
A Study of Access to Nutritious and Affordable Food

April, 1998

Annotated Bibliography

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INTRODUCTION

In recent years, there has been concern that some communities do not have sufficient access to quality food at reasonable prices. The Food and Nutrition Service (FNS), which administers the Federal food assistance programs, is particularly concerned with food access for households that have limited resources. In these households, access plays an important role in obtaining a nutritious diet.

As a means of providing more information on this subject, FNS contracted with CRP, Incorporated to compile an annotated bibliography. This document is intended to serve as a guide to the literature on food access strategies, issues and developments. It has been written to assist those who want to learn more about the issue, as well as those who are actually planning or implementing strategies. The broad range of documents summarized can help individuals or organizations better understand the issues and challenges associated with developing food access solutions. Over 300 printed materials are annotated in this bibliography. While this bibliography is extensive, it is not exhaustive. There may be relevant documents that are not included. This is due solely to resource limitations.

SUBJECT INDEX

Purpose of Subject Index

This index serves two important purposes. First, it organizes each print item (for which an annotated summary was prepared) by type of food access strategy or technique: farmers' market, food cooperative, food policy council, grocery store or supermarket, home shopping/delivery, public market, transportation option and urban agriculture. Second, within each food access category, print items are identified by four-digit numbers which enable the reader or user to locate materials of interest by subject.

Subject	Index Number
Farmers' Markets	<u>0002, 0008, 0010, 0015, 0025, 0035, 0037, 0046</u> <u>2001, 2003, 2004, 2008, 2010, 2012, 2013, 2017</u> <u>3001</u> <u>4006</u> <u>5001, 5003, 5005, 5018, 5024, 5025, 5029, 5032, 5033, 5035, 5041, 5045</u> <u>7032</u> <u>8021</u> <u>9001, 9002, 9003, 9004, 9006, 9007, 9008, 9011, 9014, 9017, 9018, 9019, 9020, 9021, 9022, 9023, 9025, 9026, 9030, 9040, 9041, 9042, 9044, 9046, 9048, 9053, 9057, 9062, 9064, 9066, 9069, 9070</u>
Food Co-Ops	<u>0019, 0020, 0042, 0045</u> <u>2002, 2006, 2007, 2008, 2009, 2011, 2015, 2018</u> <u>4007</u> <u>5003, 5004, 5007, 5008, 5015, 5018, 5022</u> <u>7043</u> <u>9013, 9049, 9050, 9052, 9055, 9059, 9060, 9061, 9065</u>
Food Policy Councils	<u>2017</u> <u>5003, 5010, 5011, 5012, 5013, 5014, 5016, 5025</u> <u>9034</u>

Subject	Index Number
Grocery Stores and Supermarkets	<p>0004, 0006, 0007, 0009, 0011, 0012, 0013, 0016, 0017, 0018, 0021, 0022, 0023, 0030, 0031, 0033, 0034, 0036, 0038, 0039, 0040</p> <p><u>2005, 2008, 2009, 2014, 2016, 2017, 2018, 2020</u></p> <p><u>3002</u></p> <p><u>4002, 4003, 4011, 4016, 4017, 4020, 4021, 4022</u></p> <p>5002, 5003, 5005, 5009, 5017, 5018, 5025, 5026, 5028, 5030, 5031, 5034, 5037, 5038, 5039, 5040, 5042, 5043, 5044</p> <p><u>7001, 7003, 7004, 7005, 7007, 7008, 7009, 7010, 7011, 7012, 7013, 7014, 7015, 7016, 7017, 7018, 7019, 7020, 7021, 7022, 7023, 7024, 7026, 7027, 7028, 7029, 7030, 7033, 7034, 7035, 7036, 7039, 7040, 7041, 7042, 7044, 7045, 7046</u></p> <p>8001, 8002, 8005, 8006, 8007, 8008, 8012, 8013, 8014, 8017, 8018, 8020, 8025, 8027, 8032, 8034, 8035, 8038, 8039, 8040, 8042, 8043, 8044, 8045, 8046, 8047</p> <p><u>9016, 9024, 9027, 9028, 9031, 9035, 9036, 9038, 9043, 9063, 9067, 9068, 9071</u></p>
Home Shopping/Delivery	<p><u>0001, 0003, 0024, 0032</u></p> <p><u>4001, 4009, 4010, 4012, 4013, 4014, 4015, 4018, 4024</u></p> <p><u>5023, 5027</u></p> <p><u>7025, 7031, 7038</u></p> <p>8003, 8009, 8010, 8011, 8015, 8016, 8019, 8022, 8023, 8024, 8026, 8028, 8029, 8030, 8031, 8033, 8037, 8041</p>
Public Markets	<p><u>0026, 0027, 0028, 0029</u></p> <p><u>2003</u></p> <p><u>5003, 5020, 5021, 5035, 5036</u></p> <p><u>7006, 7037</u></p> <p><u>9058</u></p>

Subject	Index Number
Transportation Options	<u>0017, 2017</u> <u>4005</u> <u>5003, 5005</u>
Urban Agriculture	<u>0005, 0010, 0014, 0041</u> <u>3001</u> <u>4004, 4019</u> <u>5003, 5006, 5019</u> <u>7002</u> <u>8004, 8036</u> 9005, 9008, 9009, 9010, 9011, 9012, 9015, 9025, 9029, 9030, 9033, 9037, 9039, 9051, 9054, 9056
Miscellaneous	<u>0042, 0043, 0044</u> <u>4008, 4023</u> <u>9032, 9045, 9047</u>

Annotated Bibliography
PUBLICATIONS/BOOKS

[2001]

Baharanyi, Ntam; Tackie, N.; Pierce, A.; and Woolery, C. *The Participation of Small Farmers and Low Income Consumers in the Montgomery State Farmers Market*. Tuskegee University.

Reports the methodology and results of a study designed to: (1) determine the level and nature of participation in the Montgomery State Farmers' Market (MSFM) by small farmers and selected consumers in low-income areas in and near Montgomery; (2) understand the reasons for patronizing the market or not, particularly among low-income consumers; and (3) develop and assess a program intended to increase participation at the market by low-income consumers. Among the study's principal conclusions were that utilization of the MSFM could be increased by providing more accessible transportation for low-income residents.

[2002]

Bandy, Dewey. *The Economic Status of California Food Cooperatives*. (1992.)

Assesses how well and in what ways the remaining food cooperatives in California have weathered the previous decade.

[2003]

Baum, Hilary and Spitzer, Theodore. *Public Markets and Community Revitalization*. Project for Public Spaces, Inc. and the Urban Land Institute. 1995. (116 pp.)

This book addresses two fundamental questions of interest to individuals concerned about local economic development, urban and regional planning, the vitality of cities and nearby agriculture: (1) How can public markets offer an effective strategy for revitalizing a community? (2) What is involved in planning, establishing and operating a public market?

[2004]

Burns, Arthur F., and Johnson, Denny N. *Farmers' Market Survey Report*. United States Department of Agriculture, Agricultural Marketing Service. Transportation and Marketing Division, (June 3, 1996.)

Report highlights results of a national survey of 805 active farmers' markets in all regions of the United States. The major goal of the survey was to measure the participation of farmers and consumers in farmers' markets that primarily engage in direct sales. The survey was conducted in response to growing interest by both farmers and consumers in the ability of farmers' markets to provide direct access to fresh fruit and vegetables.

Publications/Books (continued)

[2005]

Cities and Supermarkets: Partners in Progress - Case Studies of Successful Collaborative Programs. National League of Cities and the Food Marketing Institute, 1995.

Booklet provides profiles of programs submitted in the 1995 Neighborhood Partnership Awards competition which recognizes and encourages diverse public-private partnership initiatives undertaken by supermarkets and local governments to strengthen the economic fabric of neighborhoods. Urban store development initiatives described are Smart and Final, Inc. and the City of Los Angeles, CA; Pathmark Stores, Inc. and the City of Newark, NJ; Tidyman's and the City of Kalispell, MT; and Finast Supermarkets and the City of Cleveland, OH.

[2006]

Colter, Carolee. *Evolution and Revolution - Organizational Growth and Change at Mississippi Market Cooperative.* Cooperative Grocer, (August 1993.)

Explores the evolution of organizational structure in one cooperative, Mississippi Market of St. Paul, Minnesota.

[2007]

Cooper, Donald A.; and Mohn, Paul O. *The Greenbelt Co-operative: Success and Decline.* University of California, Center for Cooperatives. 1992 (258 pp.)

Chronicles the history of Greenbelt Cooperative Services or GCS, particularly its growth, philosophies, planning, decision-making and leadership. The book is intended to serve as a guide to assist others in avoiding some of the mistakes and pitfalls experienced by the GCS. The authors are two former Board members of the GCS, but neither served on the Board at the same time.

[2008]

Economic Development in EZ/EC Communities. U.S. Department of Housing and Urban Development.

As part of an ongoing effort to provide information and resources, the U.S. Department of Housing and Urban Development hosted a satellite broadcast on June 19, 1996, focusing on economic development in the Empowerment Zones and Enterprise Communities. A panel of noted experts discussed economic development, with an emphasis on supermarkets and shopping centers. Over 70 communities across the country tuned into the broadcast, which provided viewers with an opportunity to phone in specific questions.

Publications/Books (continued)

[2009]

Fairclough, Pamela and Herman, Shelly. *Developing Successful Neighborhood Supermarkets in New York City*. Community Food Resource Center, Inc. (1994) (73 pp.)

An informative guide on how community groups can play an active role in improving existing food stores or getting new supermarkets developed in their neighborhoods.

[2010]

Fullerton, Michael. *What Happened to the Berkeley Co-op?* The Regents of the University of California; (1992.)

Raises and comments on many of the issues needed to assess the role of cooperatives in the twenty first century.

[2011]

Hall, Charles R. *Handbook for Establishing and Operating Farmers' Markets*. College Station, TX: Texas A&M University System.

Provides detailed guidelines on how to establish a farmers' market and advice on how to operate the market once it is established.

[2012]

How to Start a Cooperative. U.S. Department of Agriculture. Report No.7, (1985).

Outlines the process of organizing and financing a cooperative form of business.

[2013]

Johnson, Denny N. *1994 National Farmers' Market Directory*. Agricultural Marketing Service. Wholesale Market Development Branch Transportation and Marketing Division, (March 1994.)

Lists reported farmers' markets operating in the United States at the end of 1993.

[2014]

Johnson, Denny N. *1996 National Farmers' Market Directory*. Agricultural Marketing Service, Wholesale Market Development Branch, Transportation and Marketing Division. (May 1996.)

Documents 2,410 farmers' markets operating in the United States during the 1995 calendar year, an increase of 655 markets over the number reported in the 1994 Directory.

[2015]

Miller, Sandra. *A Guide to Building Consumer Cooperatives*. Madison, WI: University Center for Cooperatives, University of Wisconsin-Extension. (April 1983.)

Describes operational aspects of a consumer cooperative.

[2016]

San Diego Mercado.

San Diego Mercado Associates (SDMA) has executed a Disposition and Development Agreement with the City of San Diego, and the City has already completed acquisition of the land parcel necessary for the development of the Mercado Retail Center which will be anchored by a supermarket.

[2017]

Select Committee on Hunger. House of Representatives. 100th Congress, First Session. *Obtaining Food: Shopping Constraints on the Poor Hearing*. U.S. Government Printing Office, (December, 1987) (28 pp.)

Reports on the Select Committee on Hunger's examination of issues surrounding low-income individuals' attempts to purchase quality foods at competitive prices. Report concludes that equity of access to competitive food markets for low-income households in rural and urban America is essential to any efforts working toward eradicating hunger in the United States.

[2018]

Select Committee on Hunger. House of Representatives. 102nd Congress, Second Session. *Urban Grocery Gap Hearing*. U.S. Government Printing Office, (September 30, 1992) (232 pp.)

Presents testimony (accompanied by prepared statements, letters, supplemental material, etc.) which describes efforts by community-based organizations and food advocates to improve accessibility of low-income, inner-city residents to quality and affordable foods. Hearing report extensively documents the nature, magnitude and effects of the food access problem.

[2019]

Singerman, K. Jesse. *Starting Out Right-Guidelines for Organizing a New Retail Cooperative*. Iowa City, IA: Blooming Prairie Warehouse, (1986). (79 pp.)

Manual provides guidance for pre-order groups/pre-order cooperatives and others considering opening a retail food cooperative. The author emphasizes that retail cooperatives are business organizations that require planning, financial projections, good management and assessment of member and community needs. Among the key areas covered are getting organized, capitalizing the cooperative, legal issues and making a business plan. This informative publication should assist groups in determining what information they need, how to find it and when to get more help as they decide whether to evolve from a preorder food co-op to a retail food cooperative.

Publications/Books (continued)

[2020]

U.S. Department of Agriculture, Food and Nutrition Service. (February, 1996). *Authorized Food Retailer Characteristics Study, Technical Report III: Geographic Analysis of Retailer Access - Summary*. Calverton, MD: Richard Mantovani and James Welsh.

The ability of food stamp participants to obtain a nutritious and healthful diet depends, in part, on their proximity to food stores that carry a full-line of food and are authorized to accept food stamps. This report explores the distance (in terms of miles) between Food Stamp Program participants and such food retailers. The analysis calculates the distance to all authorized retailers but focuses on larger retailers (supermarkets and grocery stores with over \$500,000 in annual sales) because they are more likely to carry a full-line of food than are smaller retailers. Among the study's key findings are:

- In the three highly urban sites studied, over ninety percent of food stamp households live within a half mile of a larger retailer; a majority are within a half mile of a supermarket.
- In the three smaller Metropolitan Statistical Areas (MSAs), most food stamp households live within two miles of a larger retailer.
- In the three sparsely-populated study sites, a majority of food stamp households live within two miles of a larger retailer.

Annotated Bibliography PROPOSALS

[3001]

Fisher, Andy and Gottlieb, Robert. *A Community Food Security Act: A Proposal for New Food System Legislation as Part of the 1995 Farm Bill*. The Community Food Security Coalition. (October, 1994).

This document has multiple purposes. In articulating a common vision for food system and sustainable agriculture advocates, it elaborates on the concept of developing sustainable food systems through community food security planning. As a legislative and policy document, it spells out the specific legislative components to be incorporated into the Community Food Security Act. And, as a community organization document, it calls for a strategic alliance between the sustainable agriculture movement and urban food and environmental advocates.

[3002]

Fisher, Andy. Community Food Security: A Food System Approach to the 1995 Farm Bill and Beyond. Presented to the Working Meeting on Community Food Security, Chicago, IL. August 25, 1994.

This paper presents a conceptual framework for food security in the inner city, including the need for comprehensive food planning efforts. The writer argues that food security in the inner city is linked to larger food system issues, including sustainability and equity concerns in food production and distribution. A series of policy options available to address food security problems and concerns is presented in six topics: (1) community food planning; (2) direct marketing; (3) community gardening; (4) farmland protection; (5) inner-city supermarket strategies; and (6) community and economic development initiatives.

Annotated Bibliography

JOURNAL ARTICLES

[9001]

Anliker, Jean Ann; Winne, Mark; and Drake, Linda T. An Evaluation of the Connecticut Farmers' Market Coupon Program, *Journal of Nutrition Education*: (July/August 1992).

Reports on a study conducted to evaluate the Connecticut Farmers' Market Project. Hypotheses were that the distribution of Farmers' Market coupons would lead to increased use of farmers' markets and increased frequency of consumption of fresh fruits and vegetables. Participants who received Farmers' Market coupons were significantly more likely to go to farmers' markets, but the use of coupons was not significantly associated with differences in the overall consumption of fresh produce. However, treatment subjects who spent their own money or food stamps in addition to coupons at the farmers' markets and/or went back to the farmers' markets after using their Farmers' Market coupons showed significantly greater increases in the consumption of fresh fruits and vegetables than treatment subjects who did not.

[9002]

Association Meets to Discuss Farmers' Markets. *Nutrition Week*: (October 7, 1994).

An association of officials running programs linking federal food assistance efforts and farmers' markets convene for a conference to discuss expanding the Farmers' Market Nutrition Program (FMNP).

[9003]

Baharanyi, N.; Tackie, N.; Pierce, A.; Woolery, C.; Zabawa, R.; and Hopkinson, R. Increasing Low-Income Family Participation in the Montgomery State Farmers Market, *Tuskegee Horizons*: (Spring/Summer 1992).

A descriptive study of the Montgomery State Farmers' Market (MSFM) designed to gain information about the black residents of several local public housing projects, their socio-economic characteristics and attitudes about the market. Study results indicate that low-income consumers did not participate in the MSFM because of existing grocery stores in their neighborhoods and lack of transportation. However, when provided means to participate (i.e., transportation and \$10 produce coupons), they expressed great satisfaction with the MSFM and stated that they would use it more often.

[9004]

Baharanyi, Ntam. Marketing a Market, *Tuskegee Horizons*: (Fall, 1991).

Discusses a legislative move led by Albert McDonald to establish a market in Central Alabama. Two strategies were developed to ensure that the market be of value to as many limited-acreage farmers as possible and consumers from all economic levels: The Small Farm Demonstration Project and the Consumer Education Outreach Program. The Small Farm Demonstration Project informs farmers about the market and established at least 60 demonstration farms in the southern half of the state. The Consumer Education Outreach

Journal Articles (continued)

Program was designed to educate consumers about the unique offerings of the market.

[9005]

Bonham Jr., J. Blaine Philadelphia Green, *The Public Garden*: (April, 1990).

Describes Philadelphia Green, the community outreach program operated by the Pennsylvania Horticultural Society. The program works with residents in Philadelphia's low and moderate income neighborhoods developing a wide array of greening projects. Article describes the aims, strategies, and status of two greening projects.

[9006]

Cain, Janis L. (and others). Planning for the Retail Farm Market. *Journal of Food Distribution Research*: (February 1995).

This article underscores the planning process and steps necessary to establish a successful farm retail market or improve an existing one. Farm retail marketing is commonly referred to as farmer-to-consumer direct marketing, particularly in geographic locations near large population centers. Two farm retail market development techniques are highlighted: (1) the marketing plan; and (2) the management audit.

[9007]

Columbia, Mo. Farmers' Market Gets Community's Full Support. *Rural Enterprise*: (Winter, 1987).

Outlines the importance of community support to the success of farmers' markets in Columbia, Mo. The Central Missouri Direct Marketing Association, founder of the Columbia Farmers' Market, gained support from local consumers, government agencies, the University of Missouri, growers, and other businesses. Direct marketing through outlets like a farmers' market allows the farmer to receive a greater share of the consumers' grocery dollars which can make the difference in whether or not lower output farmers remain in business. Author also describes the process by which the market was organized.

[9008]

Communities Experiment to Address Food Security. *Nutrition Week*: (September 22, 1995).

Development projects in low-income neighborhoods seek to provide sustainable community food security means of access to a nutritious affordable diet.

[9009]

Community Farm Links Urban & Rural Neighbors. *Nutrition Week*: (June 24).

The article makes the distinction between community gardens and community gardens, noting that the former are smaller and tend to be centered around a particular neighborhood while the latter are larger and involve more participants.

Journal Articles (continued)

[9010]

Community Farming Unites Farmers and Consumers. *Nutrition Week*: (October 30, 1992).

Farmers and consumers learn that through community supported agriculture (CSA), a new concept, they can unite to gain a financial strength in community farming. CSA enables consumers (families or individuals) to purchase shares in a farming project, usually at the beginning of a growing season. The farmer is guaranteed a market for fresh, local organic produce which is either delivered to shareholders or collected by them at the farm. Article notes that the number of community supported farms grew from zero to between 300 and 400 during the 1980s.

[9011]

Community Food Planning: The Hartford Food System. *Nutrition Week*: (September 23, 1994).

Article documents some of HFS's significant and pioneering contributions in improving access of low-income households to nutritious and affordable food. These accomplishments include: establishment of Connecticut's first farmers' market; development of food production activities such as community gardens, solar greenhouses and community supported agriculture farming; implementation of a series of food buying clubs; development of a supermarket cooperative; and establishment of Hartford's food bank.

[9012]

Community Food Security: Advocates Meets To Assess Challenges and Opportunities. *Nutrition Week*: (February 9, 1996).

Through community food security, organizers of urban greening projects join with low-income communities and create community gardens. Related challenges and opportunities to overcome in accessing safe, healthy, and affordable foods are described.

[9013]

Cotterill, Ronald. Economies of Size and Performance in Preorder Food Cooperatives, *Journal of Retailing*: (Spring 1981; Volume 57, No. 1).

Develops a theory of participatory cooperation to predict when consumers will join a preorder food cooperative. The decision-theory approach hypothesizes that as conditions both endogenous and exogenous to the cooperative change, the number of members change. Author believes preorder cooperatives may be the first step toward a new retailing format based upon low-cost computer technology and changes in the social and economic fabric of many communities. Also suggests that preorders may be the precursor of a new catalog-based retailing format with substantial system economies. A review of previous empirical research on preorder cooperatives is provided.

Journal Articles (continued)

[9014]

Degner, Robert L. Outlook for the Florida State Farmers' Market System *Florida Food and Resource Economics*: (May-June, 1993; No. 112).

A study of the Florida State Farmers' Market System conducted to examine the forces shaping the future of agriculture in each of the 15 geographic areas served by state-owned farmers' markets. Brief market summaries are provided for each area market in addition to statewide analyses of major issues (philosophical, operational, environmental, and trade). Concludes that the potential for agriculture in the major production regions of the state remains bright. The biggest threat to the long term viability of the State Farmers' Market System appears to be the lack of funding to adequately maintain and improve its physical facilities.

[9015]

Dickhut, Kathleen. The Changing Political Environment. *Journal of Community Gardening*: (1989; Vol. 7, No. 3).

Focuses on initiatives by several cities (Chicago, Boston, New York and Milwaukee) to change real estate laws and policies to benefit communities desiring to start community gardens, playgrounds, housing or other neighborhood assets. Vacant, city-owned land can be an untapped resource for community revitalization.

[9016]

Doing Well: Finast Finds Challenges and Surprising Profits in Urban Markets, *The Wall Street Journal*: (June 8, 1992).

Details the success of First National Supermarkets (Finast) and shows that money can be made in the inner-city grocery market.

[9017]

Estes, Edmond A. Community Farmers' Markets in North Carolina - A Survey of Consumers and Sellers in 1981. *The North Carolina Agricultural Research Service, North Carolina State University*: (June 1985).

This article reports on a survey research project (of farmers' market participants) of which the objectives were three-fold: (1) to collect and analyze participant data concerning practices and procedures in direct farmer-to-consumer marketing; (2) to identify opportunities, constraints and consequences of direct marketing; and (3) to determine the extent of direct marketing activities in North Carolina in 1981. Survey results indicated that consumers at community farmers' markets were primarily quality conscious shoppers who sought produce items harvested the same day as they consumed them. While a substantial number of consumers believed that market prices were lower than in neighboring grocery stores, the convenience of one-stop shopping at grocery stores was perceived by many patrons as a major impediment to growth. Additional factors limiting future growth were identified including the seasonal availability of crops, competing demand for land near urban

Journal Articles (continued)

areas as well as the need for improved product selection and more conveniently located markets.

[9018]

Farmers' Market Nutrition Program to Gain Status. *Nutrition Week*: (March 13, 1992).

The Farmers' Market Nutrition Demonstration Project was the predecessor to the Farmers' Market Nutrition Program. This article reports on the favorable prospects of the demonstration initiative becoming a federal program as a result of enabling Congressional legislation under active consideration by the House committees on Agriculture and Education and Labor.

[9019]

Farmers' Market Program Boosts Food Stamp Use. *Nutrition Week*: (March 26, 1993).

The Farmers' Market Nutrition Program is seeking to promote the increased use of food stamps at farmers' markets.

[9020]

Farmers' Market Program Fulfilling Its Dual Mission, National Survey Indicates. *Nutrition Week*: (April 28, 1995).

This article documents the significance and success of the FMNP as a food access programmatic strategy.

[9021]

Farmers' Market Program Sees State Double in 1994. *Nutrition Week*: (July 15, 1994).

The number of states participating in FMNP (linking low-income households to farmers' markets) doubled from 11 in 1993 to 26 in 1994. The FMNP has stimulated positive changes including increased farmers' market sales, increased fresh produce consumption among participants and on increase in the number of participating state farmers' markets.

[9022]

Farmers' Markets Shut Out of EBT Delivery Systems. *Nutrition Week*: (December 8, 1995).

The Electronic Benefits Transfer (EBT) System may deter farmers' markets from participating in the Food Stamp Program. This may reduce recipients' access to fresh fruits and vegetables.

[9023]

Field, C.R., and Sommer, R. Regional-Seasonal Patterns in Produce Consumption at Farmers' Markets and Supermarkets. *Journal of Ecology of Food and Nutrition*: (1982; Vol. 12).

Regional/seasonal eating of fresh fruits and vegetables is still a common practice in developing nations and is growing through farmers' markets and other direct marketing operations. The intake frequency for ten fresh fruit and vegetable items was studied in

Journal Articles (continued)

matched samples of California supermarket and farmers' market shoppers. The implications of these findings for seasonal/regional agriculture are discussed.

[9024]

Food Empowerment Zones Would Spur Development of Inner-City Supermarkets. *Nutrition Week*: (March 8, 1996).

Urban supermarkets can succeed in low-income areas if they are aided by government and private initiatives, including the grocery industry, community development organizations and investors.

[9025]

Food Security Act Would Support Local Initiatives. *Nutrition Week*: (April 28, 1995).

Representatives from organizations across the country unite in Chicago to discuss the possibility of developing a federal legislative strategy pertaining to the 1995 Farm Bill.

[9026]

Food Stamp Recipients Are Near Retailers, Report Says. *Nutrition Week*: (May 10, 1996).

A recent study found that Food Stamp recipients in large cities live closer to large authorized retailers than do participants in smaller, more rural areas.

[9027]

Fund to Revitalize Inner-Cities With Supermarkets. *Nutrition Week*: (January 20, 1995).

A new corporate-funded initiative is seeking to revitalize inner-city neighborhoods by constructing supermarket-based shopping centers.

[9028]

Gaiter, Dorothy J. Profits With Honor: More Community-Based Development Organizations Create Businesses to Serve the Urban Poor. *The Wall Street Journal*: (October 16, 1992).

This article documents the importance of community development corporations in revitalizing low-income inner city neighborhoods.

[9029]

Goosman, G. Community Gardening in Cincinnati. *The Public Garden*: (April, 1990).

Describes the Neighborhood Gardens program which was started in 1980 in Cincinnati, OH. The program assists in the development of independently-operated community gardens in low- and fixed-income neighborhoods. It also serves as a support mechanism assisting with many aspects such as providing start-up money, information, a community garden operator's manual, and assistance with planning the garden.

Journal Articles (continued)

[9030]

Grantmakers Shift Toward Community Food Security. *Nutrition Week*: (May 3, 1996).

Focuses on public and private funding sources for food access projects. Farmers' markets and community gardens were two food access strategies identified in this article.

[9031]

How the Community Development Corporation Works. *Corporate Report*: (October 1986, 34).

Provides a descriptive chronology and history of the Kansas City Community Development Corporation which, since 1969, has evolved from a business incubator to a developer of community infrastructure and revitalization efforts including the supermarket-anchored Linwood Shopping Center and low-income housing projects. Article suggests that a CDC's inherent self-help mission can provide impetus to the creation of food access-related joint ventures.

[9032]

Local Farm Project Grows Food Security Solutions. *Nutrition Week*: (September 1, 1995).

Article describes community supported agriculture efforts of a Washington, DC-based organization to address local food access issues. From the Ground Up, a community farm project, distributes fresh, locally-grown produce to area low-income residents through neighborhood-based farm stands and introduces youths to the farms that grow the food.

[9033]

Local Food Policy Initiative Launched; Hopes to Spark Sustainable Food Systems. *Nutrition Week*: (August 19, 1994).

Discusses efforts of a group of food policy advocates and academics to encourage a systematic look at how food is produced, distributed, and consumed at the local level. The group launched a project to assist cities and counties to form food policy councils. This initiative will offer technical assistance, in the form of workshops and a technical assistance team, to pass along knowledge gained in earlier, ongoing efforts in other parts of the country.

[9034]

Local Initiatives Support Corporation (April, 1996).

Outlines the purpose and aims of the Local Initiatives Support Corporation (LISC) and its national fund, the Retail Initiative (TRI). LISC's latest strategy is to funnel corporate and individual investments to local non-profit CDCs engaged in retail ventures.

[9035]

Low-Income Urban Grocery Gap Documented; Costs Programs Up To \$1 Billion. *Nutrition Week*: (May 19, 1995).

This article reports results of a study conducted jointly by Public Voice for Food and

Journal Articles (continued)

Health Policy and the University of Connecticut's Food Marketing Policy Center. The study documented an unacceptable grocery store gap in low-income areas. The study found that households with the highest percentage on public assistance had the fewest stores and the least number of vehicles (making it more difficult for these shoppers to reach a supermarket.)

[9036]

Magnello, Dennis Kansas City Pitches in to Recycle Outfield. *Journal of Community Gardening*: (Vol. 7, No. 2).

Focuses on the development of a community garden jointly operated by Kansas City Community Gardens (KCCG) and the University of Missouri Extension Service.

[9037]

Major Changes on the Horizon for Supermarket Industry. *Tennessee Supermarket Food Service Journal*: (June 5, 1995).

A recent study by the International Dairy Deli Bakery Association asserts that while it is doubtful that the supermarket industry will be wiped out, it stands to reason that there are major changes ahead. As consumers change their buying habits, retailers must adjust the way they do business. Notes a small threat coupled with a significant opportunity.

[9038]

Malakoff, David. Final Harvest? *Community Greening Review*: (1994; Vol. 4).

Discusses how the federal government's Urban Gardening Program, which served 23 of America's poorest inner-cities, flourished -- then faltered.

[9039]

Market Outlook is Bright for Farm-Fresh Produce. *Rural Enterprise*: (Winter, 1987).

Discusses how growers are expanding operations and increasing profits by meeting consumers' demand for high-quality produce and specialty crops.

[9040]

Mauldrew, Linzi. Steps in Organizing a Small Farmers' Market Strategy for Survival of Small Farmers; Professional Agricultural Workers Conference - Proceeding, 1984, (December 8-10, 1985).

Outlines steps to organizing a farmers' market which includes building support, gaining farmers' participation and reaching the growers.

Journal Articles (continued)

[9041]

Merrill-Corum, Vance. California Farmers Apply Fun and Quality in Direct Marketing. *Rural Enterprise*: (Fall, 1987).

Focuses on a California farmer with a pick-your-own operation and farmers' market who pursued diversified promotions focusing on fun at the farm. The entertainment farming program holds a loyal group of customers while successfully attracting new customers. The farmer believes in using all forms of advertising to attract and keep customers including newspaper ads, television spots, radio, and direct mailings. Article suggests developing a comprehensive farm promotional strategy for any roadside stand.

[9042]

Mobley, Jane. We Will Find a Way. *Corporate Report*: (1986).

Examines a successful community development corporation in Kansas City, MO. The nonprofit organization has established several businesses in the inner-city including a shopping center. Provides background on the development of the community development corporation and its director, Don Maxwell.

[9043]

Myers, Claudia. What's Ahead for Farmers' Markets? *Small Farm News*: (March/April 1991).

Discusses California's certified farmers' markets (CFMs) and changes in funding and regulations that may affect the future of the markets. Describes the history of the CFMs, benefits to growers (i.e. direct marketing), and benefits to consumers (i.e., fresh produce, price savings).

[9044]

New Coalition Proposes to Recast Farm Policy Around Community Food Security. *Nutrition Week*: (January 27, 1995).

Article provides background information on the rationale, importance and key provisions of the Community Food Security Act.

[9045]

New Farmers' Market Planned for Atlanta's Auburn Avenue, *Rural Enterprise*: (Fall, 1988).

Focuses on the 1990 opening of the Georgia Market Center in Atlanta. The complex will include a group of enclosed and open air markets that provides retailing opportunities for farmers, merchants, grocers, artist, crafts people, food service, antique dealers and community groups. Also cites the economic benefits the proposed market will provide.

[9046]

New States Are Shut Out of Farmers' Market Program. *Nutrition Week*: (January 19, 1996).

This article reports that the lack of increased Federal funding for the Farmers' Market Nutrition Program in 1996 will adversely affect program expansion and replication.

Journal Articles (continued)

Therefore, states wishing to join the program will not be able to participate in it.

[9047]

Noller, John and Ratchford, C.B. Essential Elements of Managing a Food Cooperative. *University of Missouri-Columbia Extension Division*. University of Missouri and Lincoln University. Columbia, MO.

Looks at the challenges a food cooperative must effectively meet in order to survive. Several levels of management are discussed along with various ways to effectively handle common tasks. Importance and methods of planning and monitoring, organizing and leading, and coordinating were also discussed.

[9048]

Peck, Kathleen (and others). Popularity Has Spawned Diversity and Rules at Certified Farmers' Markets. *California Agriculture*, 47(2): (March-April 1993).

communities, an undercurrent of dissatisfaction has been expressed by some small and/or seasonal growers who feel excluded from farmers' markets due to a combination of factors such as fees, rules and regulations, reservations and competition from larger, more diversified growers. This article reports on a survey, conducted in the summer of 1992, which was designed to identify factors restricting and encouraging mini-farmer

Journal Articles (continued)

[9051]

Roseman, J.I. Massachusetts Sponsors the First Statewide Farmers' Market Coupon Program for Elders. *Journal of Nutrition for the Elderly*: (1989; Vol. 9-2).

The Executive Office of Elder Affairs and the Department of Food and Agriculture in Massachusetts sponsored the first statewide Farmers' Market Coupon Program for elders in the summer of 1988. This innovative program provided fresh fruits and vegetables to over nine thousand elders across the Commonwealth. Coupons were targeted towards low-income elders by thirteen local nutrition projects. Special nutrition education materials were designed to enhance the program.

[9052]

Schantz, Faith. Grass Roots: A Sense of Community Grows with Collective Gardening, *The Neighborhood Works Journal*: (February/March 1994).

Discusses an example of a community food garden, an alternative to supermarkets in providing food access.

[9053]

Schiferl, E.A. and Boynton, R.D. A Comparative Performance Analysis of New Wave Food Cooperatives and Private Food Stores. *The Journal of Consumer Affairs*: (Winter, 1983).

Study tries to determine what new storefront food cooperatives offer their patrons, relative to private grocery stores. Identifies a new kind of food cooperative shopper, the minor user. Price was the most important store choice criterion for this consumer.

[9054]

Schrieber, Patricia. Making Philadelphia Green. *Journal of Community Gardening*: (Summer 1986).

Philadelphia Green is the Pennsylvania Horticultural Society's community outreach horticultural program that works with organized blocks in the city's low and moderate income neighborhoods to plan and implement greening projects.

[9055]

Shelby, N.C. Revives Uptown With Indoor Farmers' Market. *Rural Enterprise*: (Summer 1987).

Focuses on the development of a city-owned, year-round indoor farmers' market located in Shelby, North Carolina. The Shelby Economic Development Commission recognized the farmers' market as a potential economic opportunity. The commission informed local farmers of the availability of a market for their products and offered a special arrangement for farmers who were selling produce at a farmers' market on the county fairgrounds to consolidate at the uptown site.

Journal Articles (continued)

[9056]

Smith, Doug. Creating a Lively Splash Amid the Towers. *Charlotte Observer*: (November 13, 1994).

This article discusses a vision developed by Project for Public Spaces/Public Market Collaborative. The vision was for a public market with food, crafts, and lively people-oriented public spaces in Uptown Charlotte, North Carolina.

[9057]

Sommer, R. More Than Cheap Cheese: The Food Co-op Movement in the United States. *Research in Social Movements, Conflicts and Change*: (1984; Vol. 7).

Food cooperatives are organizations associated with the consumer cooperative movement intended to lower prices, raise consciousness on food and nutrition issues, and increase consumer control in the marketplace. The three main types of food co-ops (buying clubs, participatory co-ops, and supermarket co-ops) are identified and discussed with reference to both internal dynamics and external constraints. The survival and expansion of food cooperatives are linked to increased government assistance and merger or affiliation with organizations with whom there is ideological affinity.

[9058]

Sommer, R.; Becker, F.; John, W.; and Warholc, J. Customer Characteristics and Attitudes at Participatory and Supermarket Cooperatives. *The Journal of Consumer Affairs*: (1983; Vol. 17, No. 1).

Reports on a study which investigated the characteristics and motives of food co-op shoppers at large supermarket cooperatives with paid staff and a full product range and small participatory co-ops with volunteer workers and selective merchandising policies. Customer counts and interviews were conducted at participatory and supermarket co-ops and nearby commercial supermarkets in Northern California and in New York State. Results contrast customers at participatory and supermarket co-ops and nearby commercial supermarkets. The implications of the different customer populations and motives for the future of food co-ops are discussed.

[9059]

Sommer, R.; John, W.E.; and Tyburchy, J. (1981) Motivation of Food Cooperative Members: Reply to Curhan and Wertheim. *Journal of Retailing*: (Winter, 1981).

Article takes issue with Curhan and Wertheim's conclusion that the major source of motivation for co-op members is involvement in primary group relationships. Authors believe this conclusion is at variance with other studies of food co-ops that show price savings to be the primary motivator. The authors underscore the importance of economic motivation among co-op members.

Journal Articles (continued)

[9060]

Sommer, Robert. Price Savings to Consumers at Farmers' Markets. *The Journal of Consumer Affairs*: (Winter 1980).

Study determines the price savings to be realized by consumers shopping at 15 certified farmers' markets in California during the summer and fall of 1979. Substantial savings were found compared to local supermarket prices and the difference appeared in cities of different sizes and during different seasons of the year.

[9061]

Special Report: The Inner-City Supermarket - Opportunities and Obstacles. *News & Views, American Planning Association*: (April 1996).

This article offers an insightful examination of the impediments to inner-city supermarket development and how they can be addressed. Some of the barriers cited are: (1) flight of urban grocery marketers to the suburbs; and (2) prevalence of high-priced convenience stores and small mom-and-pop grocery stores in low-income areas.

[9062]

Stegelin, Forrest E. Using Sense Appeal in Direct Marketing. *Rural Enterprise*: (1989; Vol.3, No. 3).

States that the most basic of the senses to be applied in direct marketing is common sense.

[9063]

Stegelin, Forrest and Williamson, Lionel. Cooperative Food Buying Organizations, *The Farmers' Cooperative Yardstick*.

Article describes the advantages and disadvantages of food buying clubs and food cooperatives.

[9064]

Stock Sales Help Finance Market in James City, VA. *Rural Enterprise*: (Fall 1988).

The James City County Farmers Market in Toana, Virginia, is one of the first cooperatively-owned farmers' markets in the nation. Community support, particularly county government funding, has been critical to the success of the farmers' market, established in 1988. More than 40 vegetables and 25 fruit and nut crops are locally grown and sold through the market.

[9065]

Successful Urban Center Supermarkets - How Do They Do It? Economic Development Division *News & Views*: (April 1996).

Community Development Corporations (CDCs) and supermarkets are emerging as natural partners in getting stores built in the inner city. Over the last ten years, they have been working together increasingly to build stores in densely populated, underserved areas throughout the country.

Journal Articles (continued)

[9066]

Supermarkets in the Year 2000: Fresh Food Marts with Services. *Rural Enterprise*: (Winter 1992). Indicates that as consumers become more health-conscious, fresh food departments are expected to expand resulting in shrinking meat and dairy sales.

[9067]

Texas Expands Programs on Rural Diversification. *Rural Enterprise*: (Summer, 1987). Farmers' markets are an important part of the Texas Department of Agriculture's (TDA) rural diversification program. Farmers are selling fresh fruits and vegetables directly to consumers at the state's 58 farmers' markets. By the end of 1987, the TDA officials were expected to have developed 70 farmers' markets in the state.

[9068]

Torrence, Nancy. How Lynchburg, Virginia Renewed Its Farmers' Market. *Rural Enterprise*: (1989; Vol. 3, No. 3).

A craftsman and farmer has sold produce at Lynchburg's Community Market in Virginia since the early 1930s. Since the market's renovation in 1985, he has been selling something other than produce at the market: hand-carved cars and musical instruments.

[9069]

Traub, James. The Political Supermarket, *The New Yorker*: (May 29, 1995).

Notes that when a grocery chain offered to open a store in an area of Harlem that was devoid of major businesses, the politicians became involved. Examines the decision by the Pathmark grocery chain, which has made a business out of operating stores in the inner city, to develop a large store at 125th Street and Lexington Avenue.

[9070]

Urban Agriculture Can Reduce Hunger, Poverty. *Nutrition Week*: (May 21, 1993).

Urban agriculture is a powerful and sustainable tool for reducing hunger and poverty by providing the poor with the capacity to feed themselves and to generate income.

[9071]

Zimmerman, Stephanie and Robin Fields. Food Store Survey Finds Poor Pay More.

A contrast in grocery stores shows that those who can least afford it often pay the most for food.

Annotated Bibliography REPORTS

[5001]

Anderson, Jim; Bragg, Errol R.; Morris, James N.; Smoley, Raymond A. *Regional Farmers' Market: A Marketing and Design Study Conducted for Springfield and Columbia, MO*. USDA Agricultural Marketing Service, Washington, DC. 1995. (13 pp.)

Reports results of an empirical analysis which indicated a need for additional farmers' market facilities, particularly in the Columbia and Springfield areas. A two-phased design effort for a new farmers' market is also proposed. Study demonstrates that the support of the buying public, the small farmer and the cooperation of local government are essential if the benefits of farmers' markets are to be realized.

[5002]

Annual Report, City of Hartford Connecticut Advisory Commission on Food Policy. The Hartford Food System. Hartford, CT. October, 1995. (5 pp.)

Summarizes activities of the Hartford Food Policy Commission implemented during the 1994-95 program year. Activities summarized include school nutrition programs, supermarket development and advocacy. Appendices include a copy of the city's 1995 hunger report and a sample advocacy letter.

[5003]

Ashman, Linda; de la Vega, Jaime; Dohan, Marc; Fisher, Andy; Gottlieb, Robert; Hippler, Rosa; Romain, Billi; and Sinsheimer, Peter. *Seeds of Change: Strategies for Food Security for the Inner City*. Southern California Interfaith Coalition. Los Angeles, CA. 1993. (379 pp.)

A comprehensive examination of the need for a systematic, integrated and coordinated food policy paradigm for providing direction to long term structural solutions to the city's current food crisis. The report is organized into five sections: (1) food security at the national level, including hunger and nutrition issues; (2) an overview of the food industry with special attention to the role of supermarket chains; (3) a case study of residents and their daily food issues in an area of South Central Los Angeles; (4) strategies for change in the food system, including urban agriculture, farmers' markets and new transportation initiatives; and (5) a new policy framework for food issues. The report grew out of concerns over food security disparities which were brought to the forefront of public attention during the local civil disturbances of 1992.

[5004]

Awareness and Image of Business Cooperatives: A Survey of the American Public. The Gallup Organization. Princeton, NJ. July, 1994. (23 pp.)

Reports results of a national Gallup telephone survey which investigated the American public's awareness of and attitudes toward business cooperatives. A key finding related to food access was that two-thirds of those surveyed indicated they would be either somewhat or much more likely to purchase food products from cooperatives. Narrative is accompanied

Reports (continued)

by charts and graphs which illustrate selected findings.

[5005]

Becker, Geoffrey S. *Food Marketing in the Inner City: Trends and Options*. CRS Report for Congress. Library of Congress. Washington, DC. September 24, 1992. (6 pp.)

Becker provides an overview of the long-term migration of supermarkets from the inner cities to the suburbs and gives examples of recent industry developments which suggest that a few supermarkets are returning to the inner city. A wide range of public policy options used to develop supermarkets and other food access strategies in the inner city are briefly delineated. These include joint ventures, site acquisition assistance, technical assistance, transportation services for residents and farmers' markets.

[5006]

Brown, Allison. *Extension Urban Gardening: The 16 Cities Experience*. (6 pp.)

The author, a National 4-H intern, describes her evaluation of the largest and most innovative community gardening initiative ever undertaken by the Cooperative Extension Service. The evaluation examined activities of the Cooperative Extension Service in the development of community gardens and their possible effects on participating project sites. The author suggests that community gardening can play an important role in urban-based self-sufficiency. Note: Study's reliability and validity are questioned and document does not contain full report.

[5007]

Brown, E. Evan; Burnette, William D.; and Thompson, Jack C. *Reducing Food Costs With Cooperatives*. University of Georgia College of Agriculture Experiment Stations, Research Report No. 411, Athens, GA. December, 1982. (17 pp.)

Explores cooperative-type retail food stores and their role in the food distribution system, with particular emphasis on the potential of food cooperatives to reduce food costs to members. A basic assumption of the study was that while retail grocery firms tend to provide the variety of goods and services preferred by the majority of their patrons, consumer services cost more than some customers want or wish to pay for. Consequently, the study sought to determine the potential of food cooperatives to reduce the basic costs of food by offering a limited variety of goods and substantially restricted services.

Reports (continued)

[5008]

Burnstein, Emily; Lynch, Lori; and Sommer, Robert. *Economic Impact of California's Consumer Cooperatives*. University of California (Davis), Center for Consumer Research. 1986. (72 pp.)

Presents an analysis of the 1985 economic activity of California consumer cooperatives. Five major areas of cooperative activity are highlighted: food (stores and buying clubs); finance (credit unions); housing cooperatives; child care (preschool and babysitting cooperatives); and funeral societies. The chapter on food cooperatives emphasizes both computerized and non-computerized buying clubs. The authors note that while non-computerized buying clubs in California tend to generate less economic activity per household compared to computerized buying clubs, the latter are not necessarily seen as the wave of the future for the food co-op.

[5009]

Cotterill, Ronald W. and Franklin, Andrew W. *The Urban Grocery Store Gap*. Food Marketing Policy Center, University of Connecticut, Storrs, CT. April, 1995. (76 pp.)

This Food Marketing Policy Issue Paper addresses the paucity of supermarkets in inner-city neighborhoods of America's largest cities. Report documents the existence of an "urban grocery store gap" based on zip code level demographic analyses (from 1990 Population Census data) and a complete census of all supermarkets in the nation's 21 largest metropolitan areas.

[5010]

Dahlberg, Kenneth A. *Report and Recommendation on the Knoxville, Tennessee Food System*. Western Michigan University, Department of Political Science. Kalamazoo, MI. October, 1992. (15 pp.)

The first of a series of four reports on the challenges and potential of food policy councils, written as part of a program of work supported by the National Science Foundation. The author, currently project director of the Local Food System Project (LSFP), provides an incisive portrait of the Knoxville Food Policy Council's inception, structure, operation and major accomplishments. Additional information includes existing and future challenges as well as recommendations followed by a brief summary and conclusions statement. The three remaining reports which constitute this series describe food policy councils in St. Paul (Minnesota), Onondaga County (New York) and Philadelphia (Pennsylvania).

[5011]

Dahlberg, Kenneth A. *Report and Recommendations on the Saint Paul, Minnesota Food System*. Western Michigan University, Department of Political Science. Kalamazoo, MI. March, 1993a. (17 pp.)

The second of a series of four reports on the challenges and potential of food policy councils, written as part of a program of work supported by the National Science Foundation.

Reports (continued)

[5012]

Dahlberg, Kenneth A. *Report and Recommendations on the Onondaga County, New York Food System*. Western Michigan University, Department of Political Science. Kalamazoo, MI. September, 1993a. (17 pp.)

The third of a series of four reports addressing food policy councils.

[5013]

Dahlberg, Kenneth A. *Report and Recommendations on the Philadelphia, Pennsylvania Food System*. Western Michigan University, Department of Political Science. Kalamazoo, MI. January, 1995. (17 pp.)

The fourth of a series of four reports on the challenges and potential of food policy councils, written under the auspices of the National Science Foundation.

[5014]

Dahlberg, Kenneth A. and Jon O'Donnell. *Program Report on the Local Food Systems Project*. (2 pp.)

Provides an overview of the Local Food System Project (LFSP), a three-year initiative funded by the W.K. Kellogg Foundation which seeks to strengthen local food systems by developing food policy structures. Six policy development sites were chosen to receive technical assistance in making structural changes in their food system through the formation of food policy formats (policy councils, task forces, networks, etc.) rather than short term responses to food system problems. Information is also included on how to contact the authors, who are also project team leaders.

[5015]

Evans, Ann M.; Lytle, Alice Al; and Spohn, Richard B. *How to Form a Pre-Order Co-op*. California Department of Consumer Affairs, Cooperative Development Program. Sacramento, CA. 1982. (49 pp.)

This publication describes a step-by-step approach to organizing and sustaining a pre-order cooperative in California. Document is targeted to consumer groups wishing to form or expand a pre-order co-op; public or private agencies that receive requests for information on all types of food co-ops; and individuals who are professionally involved in co-operative development, but lack previous exposure to the cooperative method of purchasing food. Laying the groundwork is initially discussed, followed by practical information on organizing, operating and continuing a pre-order cooperative. Appendices include lists of technical assistance providers, suggested periodicals, books and additional publications of interest.

Reports (continued)

[5016]

Fisher, Andrew and Gottlieb, Robert. *Homeward Bound: Food-Related Transportation Strategies in Low Income and Transit-Dependent Communities*. Los Angeles, CA: The UCLA Pollution Prevention Education and Research Center and the Community Food Security Coalition, 1996. (77 pp.)

The first comprehensive examination of the relationship between food access and transit dependency in low-income communities. The study provides: (1) a broad review of research on food access deficiencies, its health and nutritional implications; (2) an analysis of policy initiatives related to food access transportation programs; (3) case studies of 15 innovative food access-related transportations programs; (4) several models for improving food access; (5) an examination of the supermarket industry's response to food access problems; and (6) policy recommendations.

[5017]

A Food System That Serves All Citizens: A Values Framework for Minnesota State Food Policy. Minnesota Food Forum Citizens' Panel. Minnesota Food Association. St. Paul, MN. January, 1995.

Reports the results of the Minnesota Food Forum organized in the summer of 1993 to develop a comprehensive, future-oriented food and agriculture policy which reflects the wide range of community needs and interests in Minnesota and provides an effective agenda for action.

[5018]

Food Marketing Institute. *Joint Venture in the Inner City - Supermarkets General Corporation and New Community Corporation*. (11 pp.)

Offers an informative case study description of the Pathmark/New Community Corporation (NCC) partnership. Using NCC as a model, the Food Marketing Institute outlines factors which make community development corporations (CDCs) excellent partners for inner-city supermarket development. Sources of information on supermarket/CDC partnerships are also presented.

[5019]

Food Marketing Alternatives For The Inner City - A Guide to Community-Based Solutions for Urban Food Problems. Community Nutrition Institute. The Consumer Division. Washington, DC. 1982. (89 pp.)

An informative, "how-to" manual designed to inform and instruct community-based organizations on developing community-based solutions or strategies to address urban food access. A grounding in food access problems is initially provided followed by a framework for assessing how and what food access solutions might work in a consumer's community. A case study approach is used to describe a number of exemplary food access-related initiatives encompassing joint venture supermarkets, supermarket

Reports (continued)

cooperatives, farmers' markets, food buying clubs and comprehensive strategies.

[5020]

Frohardt, Katherine Elsom. *Case Studies of Entrepreneurial Community Greening Projects*. American Community Gardening Association. February, 1993. (13 pp.)

Examines five programs that are operated by nonprofit organizations. These programs demonstrate a range of possibilities for linking inner-city plant production with employment and revenue generation. As the author makes clear, these programs have achieved modest but impressive success in generating inner-city jobs. Although the programs struggle to be self-supporting, and depend to some extent on government and philanthropic funding, each one demonstrates an exciting potential for urban agriculture to make a difference in the lives of inner-city youth and adults.

[5021]

Future of Public Markets in Philadelphia. David O'Neil. Project of Public Spaces, Inc. / Public Market Collaborative. New York, NY. 1996. (40 pp.)

Report presents a compelling picture of how and why neighborhood public markets work in Philadelphia and recommends appropriate actions the city should take to sustain existing markets and advance the future development potential of new ones. The study methodology included an analysis of four neighborhood public markets; a market interest survey of community groups; an investigation of markets in other cities as potential models for Philadelphia; and a comparative analysis of covered market sheds in Richmond (VA) and Toledo (OH). A series of policy and program recommendations are made including an implementation strategy for a proposed Philadelphia Neighborhood Public Market Program. Appendices include neighborhood public market user survey results, comparative market demographics and the detailed proposed implementation strategy.

[5022]

Grove Arcade Public Market Foundation. *The Grove Arcade Public Market Foundation - New Life for the Historic Grove Arcade, 1995*. (8 pp.)

Presents the case for support for the Grove Arcade Public Market, a \$1.3 million campaign which seeks to transform downtown Asheville, North Carolina's largest historic building into a public market which will facilitate food distribution, encourage entrepreneurial development, create new employment opportunities, stimulate community revitalization and promote rural development. Funds were sought for the project's lease-up phase, after which it is anticipated to become operationally self-sufficient.

[5023]

How to Organize a Cooperative. National Cooperative Business Association. Washington, DC. 1987. (47 pp.)

A useful guide to the process of organizing and financing a cooperative form of business.

Reports (continued)

A cooperative business is initially defined followed by a description of suggested steps to start a cooperative which usually begins with a small group of individuals discussing a compelling problem or need and developing an idea of how to solve it. General rules for success are cited which include effective use of advisors and committees, keeping members informed and involved, maintaining proper board management relations, following sound business practices and forging links with other cooperatives.

[5024]

Koralek, Robin D. *Conference on Access to Food, September 18-19, 1995; Report of the Proceedings*. Silver Spring, MD: KRA Corporation. November 1996. (15 pp.)

Describes activities conducted during the U.S. Department of Agriculture/Food and Nutrition Service's first national conference on food access. The conference addressed issues of access to food in urban rural underserved areas and provided a forum for discussing successful strategies for increasing access to food through the development of full-line, affordable food stores and alternative means such as food cooperatives, urban agriculture, farmers' markets, public markets, small and moderate independent stores and transportation options. The plenary sessions and the series of concurrent workshops

during which these and related topics were discussed are addressed.

[5025]

Linneman, Robert E.; Kirschling, Patrick; and Kocherperger, Richard. *Home Delivery: Are There Solid Gains Or Are Payoffs Yet to Come?* St. Joseph's University. Philadelphia, PA. 1995. (14 pp.)

This report highlights analytical results of a study of home delivery issues, trends and opportunities based upon secondary data sources, a census of selected supermarket operators, a survey of consumer households and personal interviews with supermarket operators, third-party providers, consultants and other industry experts. Utilization of home delivery services by small and large supermarkets is described and attitudes of shoppers toward home delivery are outlined. Report concludes with "lessons learned" and implications for the future of home shopping.

[5026]

Mongelli, Robert C. *Proposed Farmers' Market for Northern Kentucky*. July, 1991. (88 pp.)

This report, based primarily on secondary sources, reports the findings of a study by the Agricultural Marketing Service which assessed the feasibility of establishing a regional farmers' market which would serve an eight-county area in northern Kentucky.

[5027]

Morris, Patricia McGrath. *Gaining Ground: A Food Policy Agenda For the Rural Poor*. Public Voice for Food and Health Policy. Washington, DC. 1989. (56 pp.)

An insightful examination of several program and policy options designed to assist the

Reports (continued)

rural poor in gaining fair and equitable access to food. Three community food access program initiatives are highlighted: SHARE, the Farmers' Market Nutrition Program and Food Policy Councils. A number of national food policy options are recommended. These include improving access to competitively priced and quality food markets, expanded support of direct marketing of farm produce and improving access to Federal assistance programs.

[5028]

Morris, Patricia McGrath. *Higher Prices, Fewer Choices: Shopping for Food in Rural America*. Public Voice for Food and Health Policy. Washington, DC. 1990. (63 pp.)

This study reports the results of a nationwide examination of the rural poor's access to an affordable and nutritious food supply. The study specifically measures (a) the cost and availability of food in persistently poor regions of rural America and (b) access to supermarkets in rural areas. The study calls for improved food stamp participation in rural America and rural development initiatives designed to strengthen small/medium food markets.

[5029]

New Competitor or New Frontier? MasterCard International. 1996. (19 pp.)

A special research report which explores why people shop for and purchase items over the Internet and the barriers needed to be overcome to encourage more widespread commerce over it. The study, which has implications for the future of retailing, also examines the potential threat that the Internet or PC-based shopping could pose to traditional retailers. Note: Document only contains sections of the full report related to electronic grocery shopping.

[5030]

O'Connor, James J. and Abell, Barbara. *Successful Supermarkets in Low-Income Inner Cities*. O'Connor - Abell, Inc. Arlington, VA. August 15, 1992. (61 pp.)

This study describes 14 supermarkets in 10 cities, selected from a nationwide group of 250 supermarkets identified as successfully doing business in large city, low-income areas. The results of the study show that there are some thriving supermarkets within large city low-income areas. The study offers documented evidence that the normal channels of retail food trade -- modern supermarkets -- can serve to meet the evident need for better access to quality food by many residents of the inner cities.

[5031]

Pelsue, Neil H. *Consumers at Farmers' Markets and Roadside Stands in Vermont*. University of Vermont Agriculture Experiment Station,, Research Report No. 41. October, 1984. (19 pp.)

The author, an agricultural economist, reports on the characteristics, attitudes and opinions of consumers at farmers' markets and vegetable roadside stands in Vermont. His study

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builds and expands upon previous work he has reported on in prior publications. Chi-square analysis is used to determine significant variations in customer responses that might be helpful to operators of farmers' markets as they develop merchandising and advertising strategies.

[5032]

The Poor Pay More: Food Shopping in Hartford. Citizens' Research Education Network, Hartford Food System, Church of the Good Shephard, Department of Agricultural Economics, University of Connecticut. Hartford, CT. 1984.

This reports highlights the results of a survey of 44 grocery stores in the Greater Hartford area which explored two areas of inquiry: (1) whether the least expensive food was more easily available to suburban residents than to less affluent or less mobile residents; and (2) whether those who can least afford it pay the highest prices for food. The authors had hypothesized that those least able to afford it pay more for their groceries because they have the least access to suburban stores which offer lower prices. This hypothesis was validated. Creative alternatives such as food cooperatives and buying clubs are recommended in addition to increased efforts of independently-owned Hartford stores to charge reasonable prices for food.

[5033]

The Poor Pay More...For Less. New York City Department of Consumer Affairs. Advocacy Division, New York City, NY. April, 1991. (43 pp.)

Study explores disparities in food costs and grocery shopping options in New York City neighborhoods. The focus of the study is whether poor people in New York City pay more than those who live in middle-class areas and if so, how much more and what can be done about it. Appendices include price comparisons of supermarkets in poor neighborhoods and affluent areas, summary comments of community activists on grocery shopping in low-income neighborhoods and remarks of grocery store executives on serving low-income communities.

[5034]

Program Impact Report for the 1995 WIC Farmers' Market Nutrition Program. National Association of Farmers' Market Nutrition Programs. Washington, DC. April, 1996. (10 pp.)

The third of a series of three annual summary reports on the WIC Farmers' Market Nutrition Program. This report describes the continuing success of the FMNP based on growth indicators and participant survey data. By 1995, FMNP had grown to 26 states, plus three Indian Tribal Organizations and the District of Columbia. These 30 programs issued coupons to 1,020,696 recipients which were redeemed by 8,047 farmers at 1,143 farmers' markets. The report also notes that by late 1995, FMNP programs were in development stages in at least six additional states.

Reports (continued)

[5035]

Report on the 1994 WIC Farmers' Market Nutrition Program. National Association of Farmers' Market Nutrition Programs. Washington, DC. March, 1995. (9 pp.)

The second of a series of three annual summary reports on the WIC Farmers' Market Nutrition Program. During 1994, FMNP coupons were provided to 820,000 nutritionally at-risk recipients. These coupons were redeemed for fresh produce at 931 participating farmers' markets which comprised 6,615 farmers. FMNP grew from 11 states in 1993 to 26 in 1994 and was expected to expand to 30 programs in 1995. 1994 FMNP participant survey findings are also presented. These findings quantitatively show the impact the program is having on WIC recipients and participating farmers.

[5036]

Richey, Herschel L. *Virginia Park Community Shopping Plaza: A Brief History of Project.* July 1996.

Describes the history and growth of the Farmer Jack-anchored and Detroit-based Virginia Park Shopping Center, owned and operated by the Virginia Park Community Investment Associates.

[5037]

Seyfang, Blanchard; Duket, Porter and Public Market Collaborative in Cooperation with the U.S. Department of Agriculture, Agricultural Marketing Service. *Toledo Fresh Food Public Market, A Feasibility Study for Toledo City Parks City of Toledo Department of Natural Resources.* December, 1993. (54 pp.)

This report assessed the market, design, and economic feasibility of operating the former Toledo Civic Auditorium at 237 South Erie Street, about a half mile south of downtown in the Warehouse District, as a year-round fresh food market.

[5038]

Stegelin, Forrest. *Determining Commercial Production and Marketing Opportunities for Northern Kentucky Farmers: A Feasibility Study of a Regional Farmers' Market.* University of Kentucky Agricultural Experiment Station. Staff Paper No. 245. June, 1988. (25 pp.)

The author argues that an economic need exists in Northern Kentucky for a regional farmers' market that would serve an eight-county area. Comparative advantages (i.e., population characteristics, transportation accessibility, potential combination of retail, wholesale and food service marketing activities and consumer demand) are emphasized; current and possible alternatives are assessed as well. Tables itemizing the farmers' market projected costs and annual income accompany the narrative.

Reports (continued)

[5039]

Super-Marketing, The Impact of New Supermarket Development on Existing Retail Stores in New York City Neighborhoods. Community Food Resource Center, Inc. (August, 1992).

The Community Food Resource Center (CFRC) is a non-profit organization whose work focuses on expanding access to food, especially nutritious food at reasonable cost for all New Yorkers, but particularly for low-income residents. Discusses underlying and relevant issues.

[5040]

Sustainable food Center. *Access Denied: An Analysis of Problems Facing East Austin Residents in Their Attempt to obtain Affordable, Nutritious Food*. March, 1995. (21 pp.)

Examines food access disparities in East Austin, one of the most impoverished sections of Travis County, Texas. The study found systemic and structural barriers, which combined with poverty, prevent low-income families from regularly accessing affordable, nutritious food. The report is intended to provide a useful blueprint for Central Texas and other communities across the country striving to develop more secure and sustainable food systems.

[5041]

Troutt, David Dante. *The Thin Red Line: How the Poor Still Pay More*. Oakland, CA: Consumers Union of the United States, Inc., West Coast Office, Oakland, CA. June, 1993. (88 pp.)

Study focuses on the importance of improving the consumer infrastructure in low-income neighborhoods. Where low-income consumers go for their basic needs are described as well as how they get there and what they pay relative to middle income households in the same city. Gross disparities between low and middle-income areas in Los Angeles and Oakland are highlighted across five basic needs: neighborhood goods and services, food, housing, health care, and banking and credit services.

[5042]

U.S. Department of Agriculture, Food and Nutrition Service. (February, 1997). *Food Retailers in the Food Stamp Program: Characteristics and Service to Program Participants*. Calverton, MD: Lynn Daft, Katherine Hoffman, Theodore F. Macaluso, and Richard E. Mantovani.

This report indicates that proximity to supermarkets and large groceries that sell a wide range of reasonably-priced food is about the same for the population in poverty as the general population. The study finds that in most parts of the country, the low-income population can find supermarkets and large groceries that stock a wide selection of food that meets the quality standards at reasonable prices. Other kinds of stores fill market niches when needed. Findings are based on analyses of a market basket of foods from a nationally representative sample of almost 2,400 retailers authorized by the FSP. In addition, the complete national listing of all 200,000 food retailers authorized by the FSP was analyzed by location.

Reports (continued)

A number of observers have focused on access to food in poor urban neighborhoods. The study finds that the number of supermarkets and large grocery stores is slightly lower in high-poverty urban areas than in other urban areas and supermarkets offer fewer full-service departments or nonfood product lines. This study shows that there appears to be little effect on the cost, selection or quality of food. It also indicates that the mix of stores in high-poverty urban areas is characterized by an extraordinarily high abundance of small groceries with less variety and higher prices than supermarkets. However, supermarkets exist in those same high-poverty urban areas and, based on actual food stamp redemption data, food stamp participants spend the vast bulk of their benefits at supermarkets and the prices they pay to purchase a market basket are comparable to prices at supermarkets in low-poverty urban areas.

An additional concern has been access to food in rural areas. About 40 percent of the rural population reside in localities without supermarkets or large groceries. However, this appears to reflect the economics of food retailing and there are few differences between high-poverty and low-poverty rural areas in either the cost or availability of food.

[5043]

Weinberg, Zy. *No Place to Shop: Challenges and Opportunities Facing the Development of Supermarkets in Urban America*. Public Voice for Food and Health Policy. Washington, DC. 1996.

The author, Director of Public Voice for Food and Health Policy's Inner City Food Access Program, examines the need, advantages and opportunities for supermarkets in underserved areas and describes factors that have discouraged inner-city supermarket development. In Chapters 1 and 2, Weinberg assesses the extent of the supermarket access problem nationwide and outlines the complexities of inner-city supermarket development. Chapters 3 and 4 outline inner-city store operations and community as well as consumer issues that affect a supermarket. Two final chapters summarize conclusions and offer recommendations that can enhance access to supermarkets and increase their availability in inner-city areas. Appendices contain a list of local, regional and national experts who provided information for and direction to the study and a list of selected bibliographic citations.

[5044]

Weinberg, Zy. *No Place to Shop: The Lack of Supermarkets in Low-Income Neighborhoods*. Public Voice for Food and Health Policy. Washington, DC. (7 pp.)

Report presents an analysis of data compiled by the University of Connecticut's Food Marketing Center which shows that inner city residents have more restricted options, including fewer stores, less shopping space, and more limited opportunities to shop elsewhere.

Reports (continued)

[5045]

WIC Farmers' Market Nutrition Program: Report to Congress. Food and Nutrition Service. United States Department of Agriculture. Washington, DC. June, 1994. (14 pp.)

The first of a series of three annual summary reports on the WIC Farmers' Market Nutrition Program (FMNP). As required by Public Law 102-314, each report provides information on the number and type of recipients served, the number of authorized farmers and farmers' markets that participated in the FMNP and the effects of the program on the use of farmers' markets and other related information. FMNP projects are designed to: (1) provide fresh, nutritious, unprepared foods (such as fruits and vegetables) from farmers' markets to persons at nutritional risk; and (2) expand the awareness and use of farmers' markets. During 1993, an estimated 341,00 individuals, 4,600 farmers and 668 farmers' markets participated in the FMNP, which encompassed 11 states.

Annotated Bibliography
NEWSPAPER ARTICLES

[7001]

Allen, J. Linn. Inner-City Food Stores Plan's Goal. *Chicago Tribune*, September 22, 1994.

The group, Local Initiatives Support Corporation, is attempting to team up supermarket companies with community development corporations (CDCs.) CDCs are grassroots organizations whose role in inner-city development has been expanding over the last 20 years.

[7002]

Britt, Donna. These Teens Growing Food For Thought. *The Washington Post*, August 26, 1994.

A student-owned-and-operated business tills an overgrown patch of land planting vegetables and herbs for distribution to the needy.

[7003]

Diesenhouse, Susan. As Suburbs Slow, Supermarkets Return to Cities. *New York Times*, June 27, 1996.

Describes examples of cities where supermarket chains are now building or have recently opened large new stores in inner-city neighborhoods. Cities noted are Austin, Atlanta, Boston, Dallas, Oakland, Los Angeles, Charlotte, Cleveland, New York City and Newark.

[7004]

Doerr, Barbara. Borman's Opens Store in City. *The Detroit News*, March 25, 1982.

Paul Borman, President and Chief Executive Officer of Borman's Inc. opened a supermarket which will also include other stores in a shopping center. This development was the first neighborhood-owned shopping center in the city of Detroit.

[7005]

Elderly and Poor are Victims of Flight of the Supermarkets. *The Washington Times*, November 16, 1992.

This article describes the widespread departure of supermarkets from inner city neighborhoods and this phenomenon's effect on the elderly and poor. As an example, in Boston, 34 of 50 chain supermarkets have closed since 1970, which has caused the elderly and poor populations to travel to inconvenient supermarkets in other neighborhoods.

[7006]

Forgey, Benjamin. America's Bullish on the Market. *The Washington Post*, February 24, 1996.

The decline, resurgence and popularity of public markets are described with the Reading Terminal Market and Seattle's Pike Place Market highlighted as exemplary models. In addition to being efficient channels for food distribution, public markets serve as catalysts for other public activities including small business development, improved housing and community revitalization.

Newspaper Articles (continued)

[7007]

Hicks, Jonathan P. Council Approves Plans For Pathmark in Queens. *The New York Times*, August 18, 1995.

The City Council approves plans to build a large Pathmark supermarket.

[7008]

Hicks, Jonathan P. Harlem Pathmark is Stalled Awaiting Word From Mayor. *The New York Times*, June 23, 1995a.

Citizens expecting to benefit from the new Pathmark Store being developed in Harlem are waiting for New York City Mayor Rudolph W. Giuliani's decision as to whether he supports or opposes the new store being built. Mr. Giuliani's delayed decision is attributed to several issues noted in the article.

[7009]

Hicks, Jonathan P. Just Reality, Mayor Says on His Pathmark Decision. *The New York Times*, August 3, 1995.

After the Mayor of New York City approved the development of a Pathmark store, in Harlem, he puts the project on hold in response to concerns raised by Hispanic merchants.

[7010]

Hicks, Jonathan P. Pathmark's Little Neighbors Have Learned to Compete. *The New York Times*, August 4, 1996.

This article suggests that the introduction of new and large supermarkets into neighborhoods does not threaten the viability of existing food stores. This conclusion was supported by research conducted by the New York City Planning Commission and the Community Food Resource Center.

[7011]

Hicks, Jonathan P. Queens Store Finds Support in Council. *The New York Times*, July 18, 1995b.

The site of the proposed Pathmark supermarket in Springfield Gardens, Queens, has caused some to oppose the project for the increased crime and traffic they fear it will bring. Others see it as window for more economic development.

[7012]

Hill, Mary. Report Supports Need for Grocery. *The Des Moines Register*, June 15, 1995.

The scarcity of supermarkets in poor areas is called a national problem because they are leaving the urban areas where low-income populations often don't have cars and are often faced with inadequate public transit services to reach suburban locations. Article reports on analyses conducted by Public Voice, for Food and Health Policy which found that the poor in inner-cities have limited food shopping options exacerbated by low rates of automobile ownership.

Newspaper Articles (continued)

[7013]

Johnson, Bill. Detroit Hungry for More Black-Owned Supermarkets. *Detroit News*, May 19, 1995.
The city of Detroit would like for more Blacks to develop a proposal to invest in the food distribution business and market ownership to promote a greater awareness and understanding among city residents of those supermarket chain operators who put their money and lives on the line to turn a small profit.

[7014]

King, Angela G. Merchants' Land of Opportunity. *USA Today*, February 20, 1995.
Supermarket chains along with other merchants are leading the charge back to cities to support more businesses.

[7015]

McLaughlin, Abraham. Grocers, Consumers Profit As Shopping Giants Return To Forgotten Inner City. *The Christian Science Monitor*, October 19, 1994.
Saturation of suburban markets and new opportunities for profit are enticing many regional chains and some national giants to consider a move to urban centers.

[7016]

Mitchell, Alison. Where Markets Are Never Super. *The New York Times*.
This article documents some of the problems one might face in attempting to eliminate barriers to food access in urban areas. It also highlights and defines lack of food access among poor inner-city residents.

[7017]

Nossiter, Adam. Money Saver, East Harlem Savior. *The New York Times*, April 30, 1995.
Owners in East Harlem worry that shoppers will be drawn away by a new \$12 million Pathmark supermarket at 125th Street and Third Avenue.

[7018]

Nossiter, Adam. Saving Money and Offering Pride: To East Harlem, More than Just Groceries at New Pathmark. *The New York Times*, April 30, 1995.
Indicates tangible results of providing access to food and economic development to a community. Interviews were conducted with East Harlem residents regarding attitudes toward the planned Pathmark store. While overwhelming support for the new store was found, some owners of bodegas and other Hispanic citizens were not as optimistic.

[7019]

Pagan, Antonio. Why Should New York Put Pathmark on the Dole? *The New York Times*, July 21, 1995.
This article highlights the following issues: 1) whether the Hispanic neighborhood gets the

Newspaper Articles (continued)

new megastore in Harlem; and 2) whether City Hall should subsidize big corporations and special interests at the expense of small-and medium-sized community entrepreneurs.

[7020]

A Pathmark for Queens. *The New York Times*, July 18, 1995.

Pathmark wants to build a store in Springfield Gardens, where people currently have to travel to Long Island's Nassau County for more attractive grocery shopping options.

[7021]

Pina, Phillip. City Elderly, Needy Worry Over Loss of Grocery Stores. *Press & Sun Bulletin*, May 19, 1995.

Slowly across the United States, grocery chains have abandoned inner-city customers that include the elderly, needy and other low-income residents.

[7022]

Pisik, Betsy. Super Marketing: D.C. Residents Often Find It's Difficult to Bring Home the Bacon (or the Eggs). *The Washington Times*, 1995.

Most supermarket chains are moving out of the District, causing difficulty for D.C. residents to be able to shop for groceries in their community.

[7023]

Pressler, Margaret Webb. City Store, Suburban Giant. *The Washington Post*, February 19, 1996.

The Giant Food, Inc. chain has developed more stores in suburban areas in contrast to Safeway, which has more stores in the District where it is continuing to expand. This article describes Safeway's expansion into the District of Columbia over the past 15 years in contrast to Giant Food's departure from the city. Since 1979, Giant has not built a single new store in the District while Safeway has opened nine.

[7024]

Pressler, Margaret Webb. Safeway, a Pattern of Privilege on Checks. *The Washington Post*, March 29, 1995.

At Safeway stores, the most liberal limits on check-cashing policies in neighborhoods are found in wealthier, predominately white neighborhoods. No stores in the poorest areas offer shoppers the \$50 cash-checking limit.

[7025]

Pressler, Margaret Webb. Shoppers Express Stocks Up on Talent. *The Washington Post*, October 2, 1995b.

Shoppers Express finds executive talent at some of the country's biggest corporations.

Newspaper Articles (continued)

[7026]

Pulley, Brett. In Store Fight, Mayor Got Tough. *The New York Times*, August 12, 1995.

The Mayor gives the city an ultimatum based on the decision to build the new Pathmark supermarket in East Harlem. This article chronicles events leading up to Mayor Giuliani's use of strong-arm tactics to close the deal to build the Pathmark store.

[7027]

Purnick, Joyce. Another Proposed Pathmark and Another Debate. July 17, 1995.

Pathmark wants to build another supermarket in Springfield Gardens, Queens (New York) and it causes another conflict, similar to the situation of the first new Pathmark store in East Harlem.

[7028]

Pyatt, Rudolph A. Jr. It's Time to Test Giant's Commitment to the District's Neglected Communities. *The Washington Post*, September 21, 1995b.

While Giant has promised to return to neglected local communities with new and improved supermarket stores, this article suggests that the supermarket chain is not committed to investing more heavily in Washington, D.C. Article also points out that when supermarket development is a strong and viable component of economic development, supermarket chains will be discouraged from leaving underserved areas.

[7029]

Pyatt, Rudolph A. Jr. Models of Commitment To Feed a Neighborhood Demand. *The Washington Post*, May 22, 1995.

This article provides examples and successful models of partnerships between community development corporations and supermarket chains in various cities. Insights into the key roles community development corporations are playing in inner-city supermarket development are also highlighted.

[7030]

Ransom, Tara. Feeding the Urban Family. *The Saginaw News*, May 21, 1995.

A study of nearly 6,000 supermarkets found that (a) the number of supermarkets in poor neighborhoods was 30 percent lower than in upper-income areas; and (b) that groceries cost more in the inner city, where smaller stores and less variety prevail. The study, conducted by the University of Connecticut and Public Voice for Food and Health Policy, described this disparity as a "grocery store gap."

[7031]

Ravo, Nick. The High-Tech Way to Grocery Shop. *The New York Times*, April 14, 1993.

Brave new shoppers subscribe to a computer grocery service in the Chicago and San Francisco areas ordering groceries on a personal computer (PC). Peapod, which started the

Newspaper Articles (continued)

service in 1990, is believed to be the only company that offers electronic or PC-based grocery

Newspaper Articles (continued)

Boston's Faneuil Hall Marketplace.

[7038]

South-Central's Garden of Pride. *Los Angeles Times*. Editorial Page; Monday, January 3, 1994. Describes the background and success of Food From the Hood which received a \$50,000 grant from Rebuild LA to produce and market a salad dressing. Profits from the venture will be used for scholarships and to help others in the community.

[7039]

Spinner, Jackie. Food for Thought: Grocery Shopping From Home. *The Washington Post*, August 21, 1995.

Washington area consumers now order groceries from home through, Bethesda, Maryland-based Shoppers Express and All Things Delivered that brings groceries to their door. The home shopping and delivery industry is dominated by three players: Shoppers Express, Shopping Alternatives and Peapod. Article notes that the industry attracts mostly upscale customers in major metropolitan areas where many people may have more disposable income and experience greater hassles in getting to and from a grocery store than residents in smaller cities.

[7040]

Toy, Vivian S. Council Vote Clears Way For Pathmark. *The New York Times*, July 19, 1996.

Article highlights the City Council's approval of the Pathmark supermarket store being built in Springfield Gardens, Queens.

[7041]

Vobejda, Barbara and D'Vera Cohn. Survey Finds Inner City Grocery Gap. *The Washington Post*, May 17, 1995.

Provides documentation of existence of food access problems in Washington, D.C.

[7042]

Walsh, James. When Groceries Aren't Next Door. *Minneapolis Star-Tribune*, May 31, 1995.

Poor inner-city neighborhoods have less access to supermarkets than more affluent areas. In addition, stores in poorer neighborhoods are much smaller and offer fewer goods and services. These were the major conclusions from a joint study conducted by the University of Connecticut and Public Voice for Food and Health Policy.

[7043]

White, George. Ralphs to Cut Prices at Its South Central Supermarkets. *Los Angeles Times*, June 14, 1995.

This article outlines plans by the Yucaipa Companies, the buyer of Ralphs Grocery Company, to cut prices by five to ten percent in 25 of its 110 stores planned for conversion

Newspaper Articles (continued)

in Southern California, the targeted stores are located in South-Central Los Angeles, an area in which few major supermarket competitors have shown interest in operating stores.

[7044]

Wiener, Elizabeth. The Crumbling Co-op. *The Washington Post*, July 9, 1992.

This article gives insights regarding those factors which can lead to the failure of a community food co-op, one of the alternative strategies often suggested to improve food access. After an exciting and optimistic beginning, the co-op began to lose money and acquired large debts.

[7045]

Zimmerman, Stephanie. Some Areas Seeing Return of Big Stores. *Food for Thought*.

Some previously barren neighborhoods are seeing supermarket stores sprout up again, offering high-quality food at lower costs. Several examples of the return of supermarkets to the inner city are provided including efforts in Boston and Miami as well as work done by the Local Initiatives Support Corporation.

[7046]

Zimmerman, Stephanie and Fields, Robin. Food Store Survey Finds Poor Pay More. *Ft. Lauderdale Sun Sentinel*, June 11, 1995.

Reports results of a grocery store survey which identified price disparities in the Ft. Lauderdale area.

Annotated Bibliography MAGAZINE ARTICLES

[8001]

A&P Opens Superstores in Format Expansion. *Supermarket News*: (July 10, 1995).

Highlights A&P's entry into the superstore format, noting that the chain's largest superstore will be opening in Detroit, an Enterprize Zone designation. The superstore, called Farmer Jack, will offer expanded produce selections, larger drug selections.

[8002]

Alpert, Mark. The Ghetto's Hidden Wealth. *Fortune*: (July 29, 1991).

Provides a concise and informative examination of business opportunities and retail ventures in the inner city. Example of successful food retailers cited are Smart and Final food wholesaler outlets in inner-city Los Angeles neighborhoods and the Bronx, New York-based Concourse Plaza Shopping Center anchored by a Waldbaum supermarket.

[8003]

Andrews, Walter. New Possibilities for Home Delivery.

Main providers of computer shopping services - Shoppers Express, Shopping Alternatives Inc. and Peapod of Chicago - see growth in home delivery coming largely from computer rather than telephone orders. More information is available by way of supermarket Internet sites. Computer usage is easier and less costly for shopping services.

[8004]

Armstrong, Larry. From Riot and Ruin, A Surprising Harvest. *Business Week*: (May 9, 1994).

Provides details regarding Food From the Hood and describes the organization's growing national reputation. Briefly describes the history and success of Food From the Hood, a student-owned-and-operated business whose salad dressing is currently sold in over 2,000 stores in 23 states. Food From the Hood originally started out as an urban agriculture, community gardening project at Crenshaw High School in South Central, Los Angeles. While looking for business opportunities, students and advisors working in the garden decided to sell salad dressing instead of the lettuce, collards and other vegetables they had been growing. Profits from the salad dressing venture help fund scholarships for students who work in the business. Places emphasis on the development of the salad dressing and the work the students did to market their product.

[8005]

Bennett, Stephen. Making it Work in the Inner City. *Progressive Grocer*: (November, 1991).

Provides important details regarding the success and operations of the Pathmark Store project in Newark, NJ. The concept of enterprise zones and partnerships between supermarket chains and local community development corporations is described.

Magazine Articles (continued)

[8006]

Bennett, Stephen. Combining Good Business and Good Works. *Progressive Grocer*: (December, 1992).

This article provides examples of inner-city supermarket development in large, urban, underserved areas and demonstrates how supermarkets' community involvement and community service can make a difference.

[8007]

Blalock, Cecelia. Commitment Can Spell Success in Urban Grocery Marketing. *Grocery Marketing*: (February, 1993).

This article details successful factors involved in operating supermarkets in the inner city and outlines successful strategies to eliminate food access problems.

[8008]

Bookout, Lloyd W. Inner-City Retail Opportunities. *Urban Land*: (May, 1993).

Article provides insights into the nature of public sector participation in supermarket retail development. Higher operating costs of inner-city stores, particularly costs associated with providing security and very high land costs and few attractive land sites were a few barriers identified in the article.

[8009]

Chandler, Susan. The Grocery Cart in Your PC. *Business Week*: (September 11, 1995).

Describes the at-home shopping services provided by Peapod's online food buying service.

[8010]

Click, Clunk, Shop. *The Economist*: (March 4-10, 1995).

Talks about the likelihood of interactive shopping having a mass market in the next few years. Debates interactive shopping with regard to costs, competition and the market.

[8011]

Dell, Frank W. Home Delivery Gets a Reality Check. *Grocery Marketing*: (February, 1996).

This article offers a prediction about how on-line home delivery services will develop. Areas addressed include applying the sanity test; how big will the market be; pluses and minuses; blueprint for success; problem categories; service requirements; and store identity importance.

[8012]

Edwards, Audrey. Let Them Eat Stale Cake. *Black Enterprise*: (July, 1978).

Presents a detailed and instructive perspective on issues affecting food access. Examines perils and challenges of operating supermarkets in inner-city communities and proposes financial incentives as the solution to retain supermarkets in underserved communities.

Magazine Articles (continued)

[8013]

Emert, Carol. Partnerships Help Startup: Experts. *Supermarket News*: (October 16, 1995).
The Food and Nutrition Service's conference on Access to food is summarized in this article. The writer reports that the conference's overriding message was that a partnership of local government, bankers, wholesalers, brokers, Federal loan agencies and store management is critical to successful supermarket development in distressed areas.

[8014]

Epmeier, Jennifer. Sparkling Kessel Store Adds Shine to City Neighborhood. *Equipment and Design*: (March 1995).
Kessel Food Markets opened Kessel Premier, the company's largest store, in inner-city Flint, Michigan. Boasts quality of fresh foods for inner-city residents and gives detailed description of the store's amenities.

[8015]

Fox, Bruce. For Peapod, Fulfillment is Key to Success. *Chain Store Age Executive*: (October 1994).
Describes the growth and success of Peapod, Evanston, Ill, an online supermarket shopping service currently operating in the Chicago and San Francisco areas.

[8016]

Francella, Barbara Grondin. Online Shopping: Friend or Foe? *Convenience Store News*: (February 12, 1996).
Some view home shopping as a value-added service, others are using it to gain a foothold in electronic marketing. Highlights examples of online shopping impacts.

[8017]

Galen, Michele. How Business is Linking Hands in the Inner Cities. *Business Week*: (September 26, 1994).
Describes how public-private partnerships can work to solve inner-city problems and rebuild neighborhoods through philanthropy good public relations, investments and teamwork. One of the most promising corporate-community partnerships cited is the joint venture between Pathmark and New Community Corporation which resulted in the development of supermarket-anchored shopping center. The work of the Local Initiatives Support corporation is also highlighted.

[8018]

Garry, Michael. Rising From the Ashes. *Progressive Grocer*: (May, 1993).
This article showcases an alternative to traditional/conventional supermarkets in inner-city, low-income areas: warehouse stores.

Magazine Articles (continued)

[8019]

Garry, Michael. Home Shopping Comes of Age. *Progressive Grocer*: (September 1995a).
Highlights home shopping as an area which merits further research or closer examination, particularly, technological implications for issues of food access.

[8020]

Garry, Michael. Back to the Cities. *Progressive Grocer*: (September 1995a).
The article corroborates food access barriers and strategies identified in other secondary data sources such as 1) shortage of supermarkets in inner-city communities; and 2) public partnerships embracing supermarket chains and community development corporations.

[8021]

Gibson, Eric. Fresh from the Farm. *California Grower*: (April, 1990).
Discusses Santa Monica's Farmers' Market, selling at a farmers' market and the advantages of farmers selling directly to the customer.

[8022]

Heufelder, Bill. Finding Ways to Refine, Expand Home Shopping Among Supermarkets. *Tri-State Food News*: (April, 1996).
Dorothy Lane Markets, in Orlando, FL, outlines why they are converting to automated home shopping. Describes steps to be taken in creating a true interactive home shopping service.

[8023]

Home Shopping. *Retail Systems Consulting*: (April, 1994).
Harvest Foods, a mail-order grocer company, one of the pioneers in food home delivery, has been in operation since 1989. The firm's home delivery system and how it works is described and a number is provided for more information.

[8024]

Home Shopping. *Retail Systems Consulting*: (May, 1994).
Identifies who is expanding into the Time Warner Cable's Full Service Network's interactive television home supermarket shopping system. Gives count of participating households in the Chicago and San Francisco areas.

[8025]

Ingram, Bob. Blessed are the Righteous -- Especially in Baltimore. *Supermarket Business*: (January, 1993).
Demonstrates viable, alternative ways to eliminate barriers to food access, while simultaneously supporting economic and community development. Describes an alternative method of providing food access to low-income Baltimore communities, through the development of food stores by the nation's largest minority-owned food retailer.

Magazine Articles (continued)

[8026]

Lenius, Pat Natschke. Computerized Shopping Riches Mined by Jewel. *Supermarket News*: (Monday, December 11, 1995).

Customers tapping into Jewel Food Stores' computerized home shopping program are more loyal and ring up higher average transactions than other shoppers, including those enrolled in the chain's frequent shopper program. The article describes this program and the advantages it offers.

[8027]

Miller, Cyndee. Rediscovering the Inner City. *Marketing News*: (January 17, 1994).

Provides insights into reasons grocery store chains say they are reluctant to serve inner-city, African American residents. It also documents a trend in the opposite direction. Retailers of all kinds, including food retailers, are returning to the inner city. Article underscores the attitudes and thinking of supermarket chain executives and other officials on providing access to food in low-income inner cities. Good background material.

[8028]

Moore, Lisa and Barrett, Patrick. A Hard Day at the Shops? *Supermarketing*: (January 19, 1996).

This article outlines the London-based Sainsbury Corporation's consideration of home delivers service for its customers. Competition among U.S.-based home delivery providers is also described. These include Safeway, Shoppers Express and Peapod.

[8029]

Old Idea, New Technology Merge Together: Home Delivery. *Store Equipment and Design*: (January, 1995).

Reports on the 1994 Food Marketing Institute's Trends Survey on home shopping. In an effort to make the world more convenient, interactive shopping and delivery services are recreating the supermarket experience. A marketing manager with Shoppers Express explains why interactive ordering is the wave of the future.

[8030]

Peapod Computer Shopping Part II: Benefits for Retail Partners -- Sales, Customer Service, Help on Out-of Stocks. *Grass Roots*: (September, 1995).

Focus on the advantages Peapod provides to its retail partners. Peapod is adding sales in large order sizes that are efficient to handle, enhancing the level of customer service in their stores, and contributing valuable information about out-of-stocks and other operations issues.

Magazine Articles (continued)

[8031]

Peapod Doesn't Sell Groceries, It Sells Time. *National Scope*: (February, 1995).

Peapod grocery shopping and delivery service based in Evanston, IL, is combining interactive technology and supermarket standards of service and quality to alleviate grocery shopping time for those too time-stressed and physically disabled to take the time to shop.

[8032]

Porter, Michael E. The Rise of the Urban Entrepreneur. *Inc.*: (1995).

The writer proposes a new model to guide inner-city economic empowerment which incorporates the unique potential and competitive advantages inner cities offer. Advantages of inner cities are initially outlined followed by a discussion on how to overcome inner-city disadvantages such as land assembly, building costs and security - three barriers to food access. The article concluding with suggested roles for the private and public sectors.

[8033]

Professors Refute Claims that Produce Paces Off-Premises Shopping. *Supermarket Business Week*: (July 19, 1996).

Recent survey results and published articles stating that fresh produce heads the list of supermarket home shopping orders are being questioned by researchers at St. Joseph's University (Philadelphia).

[8034]

Profitable Hopes Sprout in Inner Cities. *Advertising Age*: (November 14, 1994).

Describes the development and program priorities of The Retail Initiative (TRI). TRI is an innovative partnership consisting of 10 national corporations, supermarket chains and community development corporations, which was formed by the Local Initiative Support Corporation.

[8035]

Publix Plans 'Urban' Prototype; Cites Record Mid-Year Pace. *Supermarket Business Week*: (July 19, 1996).

Publix Supermarkets (Lakeland, FL) is developing a new store prototype designed for use in high-density, urban market areas that feature premium real estate costs and locations where the chain seeks to update existing, smaller stores.

[8036]

Ratta, Annu and Smit, Jac. Urban Agriculture: It's About Much More than Food. *Why Magazine*: (Summer, 1993).

Describes how urban hunger is more a result of economic incapacity of the poor to purchase food rather than the absence of food in the market. Focuses on sustainability and regeneration of degraded/unused land, natural resources and urban ecosystems such as low-

Magazine Articles (continued)

income neighborhoods where the effects of environmental degradation are most pronounced. The authors suggest that urban agriculture can reverse these trends. Urban farming in American is briefly examined and an agenda for the future is suggested including the production of fisheries in city sewage and growing vegetables on garbage dumps.

[8037]

Rebinstein, Ed. Peapod Picks, Delivers Groceries Ordered by PC. *Retailing on the Internet*: (September 18, 1995).

Advances in technology and the continued influx of home computing has given rise to alternative home shopping methods outside the domain of cable television and other on-line services.

[8038]

Robaton, Anna. Retail Helps Revive Nation's Inner Cities. *Shopping Centers Today Convention Daily*: (May 8, 1996).

Describes how high production density, a relative dearth of competition and improved business climates continue to attract a growing number of national retailers and shopping center developers to inner cities. This is helping to drive the economic rebirth of many urban areas.

[8039]

A Sip of Something Good. *The Economist*: (October 10, 1992).

Discusses the successful elimination of barriers to food access with an example from Newark, NJ. It also contains good statistical data. The important factor here is the New Community Corporation's strong ties to the community, which helped improve the probability of success.

[8040]

Stewart, Al. Pathmark to Open Harlem Store. *MMR*: (May 8, 1995).

Provides details of Pathmark Stores bid to open a supermarket in the East Harlem section of Manhattan.

[8041]

Targeting Home Delivery: Growth of Shoppers Express Points to Success. *Chain Store Age Executive*: (May, 1991).

Offers the premise that home delivery is easier to theorize than to implement.

[8042]

Targue, Bill (and others). Where the Food Isn't. *Newsweek*: (February 24, 1992).

This article corroborates issues or challenges affecting food access previously identified by other researchers. Describes barriers to food access in low-income neighborhoods, noting

Magazine Articles (continued)

that, since 1970, most major cities have experienced an exodus of supermarkets to suburban areas.

[8043]

Topp, Mike. On-Line Food Retailing's Future, *News*.

Projects that conventional supermarkets are going to lose about one-third of their business by 2005 and the agent of change will be the computer. However, this article gives reasons why supermarket retailers are balking at the idea of electronic shopping.

[8044]

Ververka, Mark. New Stores Planned for Inner City. *Advertising Age*: (July 11, 1994).

This article highlights plans to increase food access in Chicago's West and South Side neighborhoods and addresses land site acquisition.

[8045]

Zwiebach, Elliot. Food 4 Less Market Helping Rebuild L.A. *Supermarket News*: (August 24, 1992).

The opening of a Food 4 Less grocery store in South-Central, Los Angeles is described in this article, it also documents the role of Rebuild L.A. in inner-city supermarket development.

[8046]

Zwiebach, Elliot. Lucky Pursues Post-Riot Strategy. *Supermarket News*: (July 27, 1992b).

Article highlights a noteworthy example of the return of supermarkets to Los Angeles.

[8047]

Zwiebach, Elliot. Vons Plans 10-12 Stores in Inner-City L.A. *Supermarket News*: (August 3, 1992a).

This article announces plans of Vons Companies to build 10-12 new stores in South Los Angeles, downtown Los Angeles, Inglewood and Pomona. These are urban areas heavily populated by low-income Black and Hispanic consumers.

Annotated Bibliography NEWSLETTERS

[4001]

The Advantage of On-Line Grocery Shopping. *Food Institute Report*, December 25, 1995.

Discusses the benefits of grocery shopping via computer (on-line). Customers appear to be more loyal, product sales can be monitored more closely (hourly, daily, weekly), and out-of-stock items are minimized due to product sales prediction capabilities. Promotional tools are also more effective with the use of on-line coupons, cross-merchandising, and product promotions not limited by departmental grouping.

[4002]

The Atlanta Project -- An Opportunity for Growth, Community Empowerment. *Urban Initiatives*, October, 1992.

Discusses a belief by former President Jimmy Carter's top executives in the Atlanta Project that developing grocery operations in urban areas can be a win-win situation for both community members and supermarkets. Supermarkets can support the Atlanta Project in several ways, including: acting as either a primary or additional partner to a cluster, developing a committed volunteer program, and expanding an existing business into urban areas.

[4003]

Community Development Corporations -- Natural Partners for Supermarkets. *Urban Initiatives*, January, 1993.

Advances the need for high quality food distribution at affordable prices in urban areas which can mean profitable opportunities for supermarkets. Supermarkets need few competitors, high demand, and community acceptance for successful market entry. Community Development Corporations (CDCs) can help with community acceptance by: building a solid relationship between business and the community, reducing building costs, speeding up the development process, and coordinating community outreach, including hiring programs.

[4004]

Ellis, David and Johnny Dodd. Salad Days: High Schoolers in South Central L.A. Market Food from the Hood to Raise Money for College. *People Weekly*, June 27, 1994.

Focuses on 38 students at Crenshaw High School in South Central Los Angeles whose small vegetable plot blossomed into a firm, Food from the Hood, that wholesales salad dressing through more than 2,00 stores in Southern California. Food from the Hood is the country's first student-run, not-for-profit natural-foods company. The participating students accumulate points based on academic achievement and volunteer work that can be converted into scholarship money upon graduation.

Newsletters (continued)

[4005]

Fisher, Andy and Gottlieb, Robert. Bringing Home the Broccoli: Innovative Food-Related Transit Programs. *Community Food Security News*, Winter/Spring, 1996.

Focuses on innovative transit programs designed to bring people and healthy affordable food together. Programs discussed include van services, revised bus routes, and a focus on targeted transportation services for seniors.

[4006]

FMNP Kept Expanding in 1995. *FRESH From the Farmer's Market: A Newsletter of the National Association of Farmers' Market Nutrition Programs*, May 1996.

Highlights the 1995 fiscal year annual report on the Farmers' Market Nutrition Program (FMNP). Success was noted in assistance to recipients in the form of coupons, recipient satisfaction, and funding.

[4007]

Food, Glorious Food...: Saving Money the Co-op Way. *Environmental Nutrition Newsletter: A Consumer's Guide to Survival*, May-June, 1979.

Discusses the growing interest in forming a food buying club or a food cooperative as an alternative for combating increasing food prices. Cites strategies, benefits, and disadvantages in forming a community food co-op. Informational sources are also cited.

[4008]

Food Banks: New Ideas for the 90s. *Community Food Security News*, Fall, 1995.

Discusses a series of factors that have encouraged an increasing number of food banks to take on projects that are a departure from their usual scope of operations in meeting the emergency food needs of an increasing number of hungry people. These factors include: nutrition, reduced donations and burn-out.

[4009]

Groceries Online Launches Supermarkets into Cyberspace. *Groceries Online*, January 29, 1996.

Focuses on plans of Groceries Online, the leading developer of Internet grocery shopping systems, to announce its proprietary software which will enable consumers to buy groceries over the Internet. Groceries Online teamed with the Kroger Co. to provide an Internet shopping service with in-store pickup and home delivery for customers in the Columbus, Ohio area. Benefits of online grocery shopping include time savings, convenience, instant product nutritional information, increased promotional opportunities (e.g., electronic coupons), an expanded customer base, higher sales volume, and decreased store congestion.

Newsletters (continued)

[4010]

Home Shopping More Popular for Hi-Tech Baby Boomers. *Food Institute Report*, July 8, 1996.

Survey of 118 supermarkets across the nation which found that most home shoppers are the older or physically challenged and hi-tech baby boomers. Although these two groups differ, they agree that the greatest obstacle against home shopping is security concerns.

[4011]

Inner-City Suffers from Grocery Gap. *Food Institute Report*, May 22, 1995.

Discusses a study, The Urban Grocery Store Gap, by the Washington-DC-based consumer group, Public Voice for Food and Health Policy. The study found that grocery stores are scarce in the impoverished sections of our nation's cities that are most in need of low-priced food. The findings of the study are based on data from the 1990 census which does not reflect positive efforts underway in the past four years, states Edie Clarke of the Food Marketing Institute.

[4012]

Internet Interstate Customer Lauded in Newsweek. *Net News*, Issue II, January 1996.

Cites the December 25th edition of Newsweek which describes Aliza Sherman, an Internet Interstate network and consulting customer, as one of The 50 people who matter most on the Internet.

[4013]

News in a Minute: The Kroger Company. *Food Institute Report*, November 20, 1995.

Notes that the Kroger Company will become the first supermarket in the U.S. to take grocery orders for home delivery by way of the Internet.

[4014]

News in a Minute: Shaw's Supermarkets, Inc. *Food Institute Report*, January 15, 1996.

Notes that Shaw's Supermarkets, Inc. of E. Bridgewater, MA will become the only supermarket chain in the Northeast to offer home shopping (by way of PC, fax or phone) and delivery.

[4015]

News in a Minute: Shoppers Express. *Food Institute Report*, May 13, 1996.

Notes that Shoppers Express, the Bethesda, MD-based grocery delivery service, will expand its services to the Internet through Shopping Link.

[4016]

News in a Minute: Pathmark Stores. *Food Institute Report*, May 22, 1995.

Notes that Pathmark Stores of Woodbridge, NJ, plans to open seven stores in New York City within the next several years.

Newsletters (continued)

[4017]

Pathmark and New Community Corporation -- Joint Venture Helps Revitalize Newark. *FMI Issues Bulletin*. January, 1993.

Discusses a successful partnership between a community development corporation, New Community Corporation (NCC), and a supermarket chain, Pathmark, that brought a much needed food source to an urban city: Newark, New Jersey's Central Ward.

[4018]

And Peapod is Looking for Them. *Food Institute Report*, April 8, 1996.

Focuses on the country-wide expansion efforts of Evanston, Illinois-based online shopping service: Peapod Inc.

[4019]

Planting Seeds, Harvesting Scholarships: Food From the Hood. *Newsweek*, May 29, 1995.

Focuses on a group of South Central, LA students at Crenshaw high school who developed a community garden following the 1992 LA riots. This urban agriculture project is designed to benefit the neighborhood and give students hands-on science experience. The group also created and sold salad dressing to provide scholarships for the participating students.

[4020]

Private/Public Partnerships Key to More Inner-City Supermarkets, Group Finds. *The Consumer Affairs Letter*, March 1996.

Discusses Public Voice for Food and Health Policy's finding that inner-city consumers have limited access to nutritious foods and pay more for what is available. One idea is to set up Food Empowerment Zones modeled after inner-city Economic Empowerment Zones.

[4021]

Stevens, Kelli. New Stores in Louisiana and Houston's Inner-City: Pantry Foods Division Makes Bold Moves. *Quarterly Newsletter for Management*.

Pantry Foods, in a joint venture with a grassroots group and a bank, are bringing a store to Houston's inner-city in April.

[4022]

Urban Supermarket Chain to Debut. *Food Institute Report*, July 18, 1994.

Delray Farms will fill a void in inner-city, low-income urban areas by opening supermarkets, the first of which will be in Chicago.

[4023]

We're on Our Way! Community Food Security Bill Passes House Subcommittee. *Community Food Security News*, Summer 1995.

If enacted, the Community Food Security Act would provide funding for organizations

Newsletters (continued)

working on various innovative food access and anti-hunger efforts.

[4024]

Winn-Dixie Stores, Inc. *Food Institute Report*, December 25, 1995.

Winn-Dixie Stores, Inc. terminated its South Florida home delivery service offered through Shoppers Express. The company cited that the service was not profitable.

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Ameritech Invests in Peapod, A Leading Interactive Grocery Shopping and Delivery Service, and Outlines Expansion Plans. Chicago, IL: Ameritech News Release, 1994.

This document expands on Ameritech assisting Peapod's reach nationwide.

[0002]

Bardoe, Cheryl. *Employment Strategies for Urban Communities: How to Connect Low-Income Neighborhoods with Good Jobs.* Chicago, IL: Center for Neighborhood Technology, 1996.

Describes the Pittsburgh-based Farmstand Project which links a food bank with local farmers who operate farmstands on local public housing properties.

[0003]

Big Bear, Inc. *Big Bear Introduces Interactive Home Shopping and Home Delivery.* (August 17, 1995).

Big Bear offers services in conjunction with Bethesda, Maryland-based Shoppers Express, Inc.

[0004]

City of Boston and Supervalu. *The 1996 NLC-FMI Neighborhood Partnership Awards - Project Nomination: Wollaston's Market.* (February, 1996).

This article provides a project summary profile of the Wollaston's Market.

[0005]

City Gardener's Guide: ...Surviving, and Reaping the Fruits of Our Labor.

Describes how to start a community garden.

[0006]

Community Food Resource Center. *The Supermarket Project, Community Food Resource Center.* (May, 1994).

Excellent example of what is possible on a local level to eliminate barriers to food access through enhanced inner-city supermarket development in New York City.

[0007]

Dohan, Marc. *An Analysis of Chain Supermarkets in Los Angeles County.* (January, 1995).

Provides detailed information regarding food access in inner-city Los Angeles, CA.

Other Documents (continued)

[0008]

Farmers' Markets and Rural Economic Development. Farming Alternatives Program, Department of Rural Sociology Cornell University. (February 21, 1996).

Shows that farmers' markets provide a variety of benefits and opportunities for their vendors and host communities.

[0009]

Finast Supermarkets. *Urban Initiative - 1995 National League of Critics - Food Marketing Institute (NLC-FMI) Neighborhood Awards*. (January 27, 1995).

This document describes how Finast Supermarkets maximized corporate and community resources and partnerships in establishing and managing an urban superstore in Cleveland.

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Fisher, Andy. *Community Food Security: A Food Systems Approach to the 1995 Farm Bill and Beyond. A Policy Options Paper*. Chicago, Illinois, (August 25, 1994).

In articulating a common vision for urban food systems and sustainable agriculture advocates, the paper elaborates on the concept of developing sustainable food systems through community food security planning.

[0011]

Food Marketing Institute. *HUD Officials to Discuss Empowerment Zone Opportunities in Atlanta*. (June 7, 1996).

An invitation to join a meeting sponsored by the Food Marketing Institute to discuss possible retail sites in Atlanta's Empowerment Zone and other targeted areas. A copy of Secretary Cisneros's speech which he delivered at FMI's annual meeting is also provided.

[0012]

Food Lion, Inc. *Community Leaders and The City of Charlotte, North Carolina. Bettering Beatties Ford Road*. (February, 1996).

Describes the 10-year successful effort by Food Lion and community leaders to build a full-service supermarket in the city's Northwest Corridor.

[0013]

Food Marketing Institute. *HUD Outlines Development Opportunities for Supermarkets*. (May 24, 1996).

The Empowerment Zones/Enterprise Communities cities and opportunities for supermarket development available in these areas are discussed in this document.

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Food From The Hood. *Food From the Hood Announces New No Fat Honey Mustard Salad Dressing*. (May 1, 1996).

Food From the Hood's no fat honey mustard salad dressing was introduced by students from the organization.

[0015]

German, Carl L. *Guide to Planning the Farm Retail Market*. 1994.

Discusses customer service as it relates to farm retail markets.

[0016]

Gutman, Harvey M. *FMI-Editor's Briefing*. (May 8, 1995).

Mr. Gutman, the Senior Vice President of Pathmark Stores, Inc. gives an overview of the local Pathmark supermarket development projects.

[0017]

Kroger Stores. *NLC-FMI Neighborhood Partnership Award Application*.

Three projects are briefly described which demonstrate Kroger's commitment to being a corporate partner with Savannah (GA): (1) a transportation shuttle service; (2) a public schools partnership program; and (3) a collaborative community design process.

[0018]

Local Initiatives Support Corporation. *The Retail Initiative -- Models For Success*.

This is a briefing of partnerships between the Retail Initiative and community development corporations (CDCs) in seven cities that have created successful supermarket shopping centers which provided a jump start for the engine of economic renewal in struggling neighborhoods.

[0019]

National Cooperative Business Association. *Food Cooperatives: Cooperative Business in the U.S.*

Brochure provides information on cooperative values and principles, a list of U.S. Cooperative Warehouses, and the definition of a cooperative.

[0020]

National Cooperative Business Association. *National Comparative Food-Buying Survey Methods*. (August 5, 1996).

This document describes aspects of NCBA's comparative food-buying surveys.

Other Documents (continued)

[0021]

New York City Economic Development Corporation. *125th Street Harlem Pathmark: Project Fact Sheet*.

Provides detailed information on the historic Pathmark project in Harlem, New York.

[0022]

Nhan, Tawn. *A Tribute to Willpower: Public-Private Effort Overcomes Many Obstacles En Route to Reality. The Charlotte Observer*. (January 11, 1996).

Residents of the University Village neighborhood worked to attract a new grocery and other stores to the University Park Service Center in west Charlotte. Residents celebrate the opening of a gleaming new Food Lion in a 55,000 square foot service center.

[0023]

Pathmark Stores, Inc. and New Community Corporation. *Community Supermarket Corporation: Joint Supermarket Venture in the Inner City*. (January, 1995).

Document provides newspaper articles and descriptive information on the Pathmark-New Community Corporation partnership in New Jersey.

[0024]

Peapod. *Peapod Shopping and Delivery Service Corporate Fact Sheet*.

Provides several facts about Peapod, including its growth and shoppers.

[0025]

Proceedings of the Ninety-Ninth Annual Meeting of the Florida State Horticultural Society. Miami Beach, Florida, (October 26-18, 1986).

Discusses the characteristics of successful vegetable farmers' retail markets.

[0026]

Project for Public Spaces, Inc. *Public Market Collaborative*.

The Public Market Collaborative (PMC), a program of Project for Public Spaces, Inc. (PPS), provides on-site technical assistance to market sponsors and developers interested in establishing, expanding or revitalizing public markets.

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Project for Public Spaces, Inc. and Public Market Collaborative. *Technical Assistance Program*.

Document highlights technical assistance and projects that PPS offers.

Other Documents (continued)

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Project for Public Spaces, Inc. *About PPS*. New York.

A brief overview of the company and its operational aspects.

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Project for Public Spaces, Inc. and Public Market Collaborative. *About Project for Public Spaces, Inc. - Public Market Collaborative*.

Briefly describes the 1996 International Public Market Conference Sponsor and Collaborative Resources.

[0030]

Rebuild LA. *RLA: Rebuild LA*. Los Angeles, CA. (February, 1995).

Example of a currently operational holistic approach to economic development which also addresses the issue of food access.

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A description of the Retail Initiative.

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Save-A-Lot Stores. *Save-A-Lot's Winning Central Louisiana Partnership*. (September, 1993).

Describes the food retailer's plans to open a store in downtown Alexandria (LA) in early 1994.

[0033]

Shoppers Express. *Columbus' Top Grocery Retailer Joins Shoppers Express Network*. (August 29, 1995).

Big Bear Supermarkets in Columbus, Ohio joined the Shoppers Express network on Monday, August 21, 1995.

[0034]

Smart and Final, Inc. *Smart & Final's Commitment to the City of Angels 1995 National League of Cities - Food Marketing Institute (NLC-FMI) Neighborhood Partnership Awards*. (January 1995).

Article describes a supermarket chain's demonstrated commitment to supermarket development in underserved urban areas.

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Supermarkets in Inner Cities -- New Community Partnerships and Programs. Editors' Briefing Presentation. FMI Annual Convention, (May 1995).

Speech by Los Angeles City Councilman, Mark Ridley-Thomas.

Other Documents (continued)

[0036]

Sustainable Food Center. *Farmers' Market Workbook, How to Start a Farmers' Market in Your Community*.

Details the benefits of local farmers' markets and explains how to establish one in your community.

[0037]

U.S. Department of Agriculture Food and Nutrition Service Conference on Access to Food. Session II: Food Access for Public Housing Residents-Brooklyn, New York and Tampa, Florida. Transcription. Washington, DC: SAG Corporation, September 18, 1995c.

Documents and reports verbatim comments of speakers and participants during workshop held at the Conference on Access to Food. Topics discussed include joint ventures with supermarkets, hydroponic greenhouses, senior gardening clubs, zoning issues around inner-city supermarket development and supermarket-sponsored classroom training.

[0038]

U.S. Department of Agriculture Food and Nutrition Service Conference on Access to Food. Session I: Food Access Alternatives. Transcription. Washington, DC: SAG Corporation, September 18, 1995b.

Reports verbatim comments of workshop speakers and participants. Areas addressed include "Seeds of Change" study findings, food co-ops and their advantages, urban agriculture programs and farmers' markets.

[0039]

U.S. Department of Agriculture Food and Nutrition Service Conference on Access to Food. Session VI: Food Access Alternatives. Transcription. Washington, DC: SAG Corporation, September 19, 1995b.

Comments of workshop speakers and participants are reported. Discussion topics include food access and transit planning, urban agriculture, characteristics of public markets and related operational issues as well as micro-enterprise development.

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U.S. Department of Agriculture - Food and Nutrition Service. *Farmer's Market Nutrition Program*. This fact sheet defines operational, programmatic and funding aspects of the WIC Farmers' Market Nutrition Program.

Other Documents (continued)

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Fact sheet that summarizes the RECD's funding programs/opportunities.

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U.S. Department of Housing and Urban Development. *Fact Sheet: Section 108 Loan Guarantees*. Highlights information on the Section 108 Loan Guarantees Program.

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U.S. Department of Housing and Urban Development. *Fact Sheet: Entitlement Grants - Community Development Block Grant Program*.

Highlights how the program provides annual grants on a formula basis to entitled cities and counties to develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for low-and moderate-income persons.

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Warner, Sam Bass. *To Dwell is to Garden - A History of Boston's Community Gardens*. Northeastern University Press. (December, 1987).

Examines the community gardens of one city; it draws upon human history and reports on worldwide events.

[0045]

Welty, Joel David. *Building Local Self Reliance Through Pre-Order Cooperatives: Reduce Every Co-op Member's Grocery Bills -- Organize a Buying Club*.

A description of how pre-order cooperatives are participating in a process of ordering food in advance of delivery, consolidating household orders into group orders, placing orders with a wholesaler and unloading them.

[0046]

Why Try Direct Marketing?

Discusses farmers' markets, subscription farming and advertising.